



>> Joint Sessions

PICA Risk Management:

Thursday, April 19, 2012 4:30 – 6:30 PM

APMA Coding Seminar:

Sunday, April 22, 2012 8:00 AM – 12:00 PM

>> Doctors Program

New this year: Intensive Small Group Discussion Series

- High Risk Foot
- Treating Complications of the Forefoot
- Changes You Have Made in the Past Four Years
- Sports Medicine

This new feature will consist of 6 simultaneous sessions under each general topic. Registered attendees can rotate through all 6 presentations during the 2 hour session. Seating is limited to 20 attendees per twenty minute case presentation. Registration is required for each individual presentation.

APMA Regional Lecture Series:

- “Electronic Health Records: Beyond Incentives – Unlocking the Potential of Health Information to Improve Patient Care” & “Peripheral Arterial Disease: Understanding Diagnostic Techniques and Latest Treatment Advances” - Presented by BioMedix, Inc.
- “The Diabetic Foot: The Role of Off-Loading in Ulcer Treatment and Prevention” – Presented by CrocsRx
- “Bullous/Blistering Diseases of the Skin-Diagnosis and Management” – Presented by Bako Podiatric Pathology Services, Inc.

International Post Graduate Research Symposium:

Submit your abstracts and if selected you will present your abstract during the main program of the Midwest Conference. Visit our website at www.midwestpodconf.org for your application and more information.

Free Interactive Workshops *each workshop has limited space:*

1st MPJ Solutions – Sponsored by OsteoMed,

Pathology Cadaver Lab – Sponsored by Bako Pathology

>> Assistants Program

Clinical Session Highlights:

The PMA and Minor Office Based Surgery, Wound Care Products, Obtaining and Retaining Patients, Improving Efficiencies with Protocols in the Back Office, MS – What It Is and How It Affects Our Patient’s Lower Extremities

Administrative Session Highlights:

HIPAA What’s New, Internal Office Audits, The Assistant’s Role in Getting the DPM Certified, HER and the Assistant, WPS Medicare, Participation and Interaction with Insurance Companies, Office Managers Round Table

Registration – TWO Separate registrations are REQUIRED:

- Registration for the course and exam
- Sue Hasenour, PMAC

ASPMA Qualifying & Examining Chair

4472 S. Cross St. St. Anthony, IN 47575

(812) 326-2046 phone (812) 326-2659 fax

suehpmac@gmail.com email

An order form is also available at www.aspma.org

General Information

>> Location

Hyatt Regency - Chicago

151 E. Wacker Drive Chicago, IL 60601

312-565-1234 or 1-888-421-1442

>> Hotel Accommodations

Group rates and availability are guaranteed based on availability through March 10th 2012. To reserve your room online, please visit the MPC website at www.midwestpodconf.org under the Hotel & Travel link. Rooms may also be booked by calling 1-888-421-1442 and mentioning 2012 Midwest Podiatry Conference at the Hyatt Regency Chicago April 19-22, 2012 when calling for special rates.

Room Rates:

- Single Room: \$199 • Double Room: \$199

A deposit of \$199 for each room is due 14 days after room is confirmed but no later than the cut-off date of March 10, 2012. *Early check-out fees may apply. No Shows and rooms cancelled less than 48 hours before arrival will be subject to one nights room rate. Rooms cancelled more than 48 hours before arrival date will not incur a fee.*

Hotel Details:

The Hyatt Regency Chicago’s newly renovated standard guest rooms provide a comfortable working/leisure atmosphere. Each room features contemporary decor, with an oversized desk, swivel chair, and dual-line phones. The color palette includes a mixture of natural earth tones, and beautiful vibrant colors. A lounge chair and ottoman accompany one work chair.



Room size: 300 square feet
Maximum occupancy: Four people
 Features one king or two double beds

>> Parking Information

The MPC has negotiated a discounted parking rate of \$22 for up till 12 hours at the Illinois Center parking garage. The parking garage is located at 111 E. Wacker Dr., next to Houlihan's restaurant. The garage is connected to the Hyatt Regency by an underground tunnel. Because this garage is automated, attendees will have to show their badge to a parking attendant for the discounted rate to be honored. The MPC has also negotiated a discounted parking rate of \$35 for overnight parking with in/out privileges at the Hyatt Regency Chicago.

>> Travel Information

Ground Transportation

The MPC has teamed up with Avis Car Rental and Budget Rental to offer special discounts for our attendees. Additionally, the MPC has negotiated a 15% discount for shuttle services from both Midway and O'Hare airports through Go Airport Express. In order access your discounts you may click the links below. You can also call each company directly.

Avis: 800-331-1600

Budget: 800-772-3773

Go Airport Express: 888-284-3826

Partner Airlines

The MPC has teamed up with Delta Airlines and American Airlines to offer you value and flexibility on your travel to Chicago. MPC attendees are eligible for a 5% discount on airfare with American and a 2% – 15% discount with Delta. Both discounts are good from April 16, 2012 to April 25, 2012. To book with American, visit the Midwest website and click the American logo.

>> Attendance Verification Schedule

DATE	MORNING SCAN TIME	MORNING SCAN LOCATION	AFTERNOON SCAN TIME	AFTERNOON SCAN LOCATION
Thursday, April 19	12:00pm - 1:00pm	Booth 838, Booth 455, Booth 139 (IPS)	3:30pm - 4:30pm	Booth 838, Booth 455, Booth 139 (IPS)
Friday April 20	12:00pm - 1:00pm <i>Exhibit Hall</i>	Booth 838, Booth 455, Booth 139 (IPS)	3:30pm - 4:30pm	Booth 838, Booth 455, Booth 139 (IPS)
Saturday April 21	12:00pm - 1:00pm <i>Exhibit Hall</i>	Booth 838, Booth 455, Booth 139 (IPS)	3:30pm - 4:30pm <i>Grand Ballroom Foyer</i>	<i>Grand Ballroom Foyer</i>
Sunday April 22	12:00pm - 1:00pm <i>Grand Ballroom Foyer</i>	<i>Grand Ballroom Foyer</i>	none	none

To book with Delta you must call 800-328-1111, and mention the code: NM7LZ. Delta does not offer this meeting discount for online bookings. Delta will waive the phone booking fee when you use the MPC discount. Code: A6842AX

Helpful Airfare Tracking Websites

- FareCompare.com
- Farecast.com
- AirfareWatchdog.com
- Kayak.com

Airport Parking

Below are some helpful websites to find the least expensive parking at or near an airport:

- CarParkNet.com
- AirportParkingReservations.com
- AirportDiscountParking.com
- ParkingAccess.com

>> Extra Fees

Spouse & Guest Registration

A \$10 exhibit hall only badge may be purchased by using online registration or on-site registration for a spouse, significant other, or child of a registered attendee. Doctors and office staff are not eligible to register at the spouse and guest rate, they must register at the appropriate doctor/assistant conference registration fee.

Due to liability issues such as the possibility of injury from surgical equipment, we strongly discourage attendees from bringing children under the age of 16 into the exhibit hall.

At no time are children, spouses or guest registrants allowed in workshop settings.



Returned Checks

A \$35 service fee will be assessed for any returned checks.

Lost Badges

There is a \$5 replacement fee for a lost badge.

Attendance Verification and Scanning Procedures

Attendee name badges will be scanned TWICE daily, once in the morning and once in the afternoon. Please review the chart below for scan times and locations. Attendees are responsible for ensuring that their badge is scanned at the appropriate times.

Continuing Education Contact Hours will be awarded solely for actual days in attendance at the conference. If you attend and scan all four days, you will receive up to 34 CME's for Doctors or 20.5 CME's for Assistants.

DPM Workshop Disclaimer

Any and all participants attending workshops are responsible for their own eye protection. The Midwest Podiatry Conference is not liable for any injuries of its exhibitors, invitees, guests or conference attendees in connection with any workshop in connection with the use, maintenance or handling of any material or equipment requiring the use of protective eye devices or any other protective equipment during the 2012 Midwest Podiatry Conference.

Sponsorship/Exhibiting Endorsement Disclaimer

Acceptance of sponsorship and/or exhibiting of vendors at the Midwest Podiatry Conference ("MPC") do not imply endorsement or approval of the company, product or service by the Midwest Podiatry Conference.

ASPMA Certification Courses (Administrative or Clinical)

The Certification Exams will be held on Friday, April 20, at 8:00 am. Pre-registration is required to take the review courses and sit for the exams. On-site registration will not be accepted.

Eligibility for taking the Certification Course and sitting for the exam

- Must be a current member of ASPMA
- Employed by a DPM who is a member of the APMA

Registration – TWO Separate registrations are REQUIRED:

- Registration for the Exam
- Sue Hasenour, PMAC

ASPMA Qualifying & Examining Chair

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suehpmac@gmail.com email

An order form is also available at www.aspma.org

- Registration for the Midwest Podiatry Conference
- Please register online at www.midwestpodconf.org or fill out the registration form in the back of the Registration Brochure.

Acknowledgements

The Doctors Program has applied for 34 continuing education contact hours. The Midwest Podiatry Conference is approved by the Council on Podiatric Medical Education as a sponsor of continuing education in podiatric medicine. Hosanna Smith, Convention Director; John F. Grady, DPM, Scientific Chairman. The Assistants Program has been approved for 20.5 hours by the American Society of Podiatric Medical Assistants.

Midwest Podiatry Conference Confederation Membership

Arkansas, Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Oklahoma, Ontario, South Dakota, and Wisconsin

2011 - 2012 Executive Council

Marie Delewsky, DPM, President
John Ruff, DPM, Vice-President
Vincent Coda, DPM, Secretary
Steven Frydman, DPM, Treasurer
John F. Grady, DPM, Scientific Chair

Delegates

Illinois – **John D. Ruff, DPM, Peoria, IL**
Indiana – **Vincent J. Coda, DPM, Kendallville, IN**
Iowa – **Michael Ward, DPM, Dubuque, IA**
Michigan – **Marie Delewsky, DPM, Rochester Hills, MI**
Minnesota – **Joseph Schuster, DPM, Minneapolis, MN**
Missouri – **Martin M. Becker, DPM, St. Louis, MO**
Wisconsin – **Steven Frydman, DPM, Milwaukee, WI**

Administration

Administrative support for the Midwest Podiatry Conference is provided in accordance with its bylaws by the staff of the Illinois Podiatric Medical Association:

Michael J. Hriljac, DPM, JD Executive Director
Hosanna Smith, Convention Director
Christopher Hurst, Exhibits Coordinator/Registrar
Mary Jo McMahon, Administrative Assistant
Glenn Fiala, Accounting/Onsite Registration Manager

Midwest Podiatry Conference

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American Society of Podiatric Medical Assistants Executive Council

Karen M. Keathley, PMAC, Elmwood Park, IL - Executive Director

Lisa L. Crouch, PMAC, Puyallup, WA - President
 Cynthia M. Lara, PMAC, McAllen, TX - President Elect
 Tressa Harvey, PMAC, New Albany, IN - Vice President
 Paula Hollister, PMAC, Sturgis, MI - Secretary

Technology

>> Mobile App

Download our conference app for your iPhone or Android Smartphone. Get the latest updates to the conference as they are made available, sign up for new sessions and workshops and stay connected with exhibitors and peers.

>> Product/Exhibitor Locator

Are you tired of roaming the exhibit hall for hours and still not finding the company or products/services you were looking for? With the newly developed MPC Product/Exhibitor locator, mapping out your exhibit hall experience has never been easier.

- Search by exhibitor name or product category
- View a description of each company, their product/service description as well as a link to their corporate website
- Create and print an itinerary for navigating the show floor
 Available at www.midwestpodconf.org

>> Rapid Registration

You know what conference registration is like... long lines, mass confusion and wasted time. Avoid the stress and hassle of registration by taking part in Rapid Registration.

- Register online or provide your email address when registering and you will receive an email confirmation with a barcode specific to your attendee record.
- Print out your confirmation with the barcode before you leave home and bring it to the Rapid Registration area
- Wave goodbye to your friends waiting in long registration lines as you are in and out of registration in a matter of seconds.

FUN FACTS!

The Willis Tower (formerly the Sears Tower) elevators are among the fastest in the world operating as fast as 1,600 feet per minute.

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Podiatric Pathology Services

Bako Podiatric Pathology Services — We're not just providing a premium service, we're dedicated to the advancement of this great profession through Education, Research, and Financial Support.

- Board certified pathologists and dermatopathologists
- Epidermal nerve fiber density analysis
- 24 hour in-house turn-around time for routine specimens
- In-house mycology & bacteriology
- "Meaningful Use" (HL-7) compliant web-based reporting
- Digital photomicrographic imaging on reports
- Clear & concise diagnoses with therapeutic options and literature references
- Compliant patient-friendly billing policies
- Podiatry dedicated customer service team
- Pathologists available for consultation 7am - 7pm EST

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