Registration Brochure April 19-22, 2012 • HYATT REGENCY • Chicago, Illinois



2012 Midwest Podiatry Conference

And the 7th Annual Meeting of the American Society of Podiatric Medical Assistants

Register and pay online with ease at www.midwestpodconf.org

Highlights

34 CMEs for Doctors 20.5 CMEs for Assistants



Special thanks to our sponsors Major Sponsor:

Diamond Sponsor: Advanced BioHealing Silver Sponsor: BioMedix





Attend this year's Midwest Conference and SAVE up to \$75.00 per night on hotel and parking & up to 20% on meals at preferred restaurants visit

www.midwestpodconf.org for more details





Midwesi Podiaty Conference 122 S. Michigan Ave. Ste. 1441 Chreago, IL 60603 F: 312, 427,5810 F: 312, 427,5813 www.midwestpodconf.org info@midwestpodconf.org

Ta-Da!

No smoke and mirrors here.

Whether you are a sole practitioner, a member of a group or thinking about any of the other options available to podiatric physicians today, PICA can help you clearly protect your practice by providing:

- Numerous malpractice insurance policy options to fit the special practice needs of podiatrists,
- Defense teams across the nation with podiatric focus,
- Customizable risk management resources and tools throughout the year and online, and
- Superior customer service.



Stop by the PICA booth at the Midwest Podiatry Conference to learn how we can assist you.

Welcome to the 2012 Midwest Podiatry Conference!

hether this is your first Midwest or you've been coming for more than 30 years, you will find this year's conference an exceptional experience and an incredible value. This year we've gone the extra mile to make sure the experience is even better just for you. Attendees this year will experience great savings over past years with nightly room rates at an all-time low of just \$199 for single and double occupancy at our host hotel. In addition to sleeping room discounts, we've secured discounts on day and overnight parking as well as discounts to local restaurants for attendees who book their reservations at the host hotel.

The Conference has always strived to provide an educational experience second to none. This experience extends not only to podiatrists but to podiatric assistants and other staff. The assistants' program continues to be an important part of the conference and is a tremendous opportunity for any practitioners who bring staff members to this meeting. Recently, the Board Review Course offered during the Conference has grown to become a popular and valued part of the Conference. This course has been referred to as the closest prep-course to the real Board Review Exam. Also, the International Post-Graduate Research Symposium will be featured in the main program this year and will highlight ground breaking research from residents across the country and internationally.

The exhibit hall is another important aspect of the Conference. This hall provides one of the largest venues for doctors and assistants to see the latest technology and innovations that affect the profession. There is also ample time for one on one discussion with vendors to answer any questions you may have regarding products and services that will benefit your practice. Be sure to visit some of your favorite exhibitors and try out a few new ones. You may also be surprised with some great snacks that vendors can offer at their booths this year.

All of this is provided in the center of Chicago at the Hyatt Regency. Not only is this a great setting for the Conference, Chicago also provides endless opportunities for family members who come along.

Finally, thank you to the attendees and exhibitors who continue to make this conference such a huge success each year. We look forward to seeing you April 19 - 22, 2012!

Enjoy the conference,

Marie Delewsky, DPM, President MPC Board of Directors

Mission Statement

Midwest Podiatry Conference Mission Statement:

Promote the art and science of podiatric medicine and the betterment of public health through an annual program of continuing education and other professionally oriented instruction for member podiatric physicians.

Achieve a better rapport and understanding among the health professions, and increase public awareness of podiatric medicine through public relations activities.

Table of Contents

| Program Highlights | 2 |
|---|-------|
| General Information | |
| Acknowledgements/Technology | 4-5 |
| Doctors Program | |
| Surgical Board Review Program | |
| Assistants Program | .9-10 |
| Registration Form Doctors and Assistants | |

FUN FACTS! Maria Callas made her U.S. debut at the Lyric Opera in 1954.

>> Joint Sessions

PICA Risk Management: Thursday, April 19, 2012 4:30 – 6:30 PM

APMA Coding Seminar: Sunday, April 22, 2012 8:00 AM – 12:00 PM

>> Doctors Program

New this year: Intensive Small Group Discussion Series

- High Risk Foot
- Treating Complications of the Forefoot
- Changes You Have Made in the Past Four Years
- Sports Medicine

This new feature will consist of 6 simultaneous sessions under each general topic. Registered attendees can rotate through all 6 presentations during the 2 hour session. Seating is limited to 20 attendees per twenty minute case presentation. Registration is required for each individual presentation.

APMA Regional Lecture Series:

- "Electronic Health Records: Beyond Incentives Unlocking the Potential of Health Information to Improve Patient Care" & "Peripheral Arterial Disease: Understanding Diagnostic Techniques and Latest Treatment Advances" -Presented by BioMedix, Inc.
- "The Diabetic Foot: The Role of Off-Loading in Ulcer Treatment and Prevention" – Presented by CrocsRx
- "Bullous/Blistering Diseases of the Skin-Diagnosis and Management" – Presented by Bako Podiatric Pathology Services, Inc.

International Post Graduate Research Symposium:

Submit your abstracts and if selected you will present your abstract during the main program of the Midwest Conference. Visit our website at *www.midwestpodconf.org* for your application and more information.

Free Interactive Workshops each workshop has limited space: 1st MPJ Solutions – Sponsored by OsteoMed, Pathology Cadaver Lab – Sponsored by Bako Pathology

>> Assistants Program

Clinical Session Highlights:

The PMA and Minor Office Based Surgery, Wound Care Products, Obtaining and Retaining Patients, Improving Efficiencies with Protocols in the Back Office, MS – What It Is and How It Affects Our Patient's Lower Extremities

Administrative Session Highlights:

HIPAA What's New, Internal Office Audits, The Assistant's Role in Getting the DPM Certified, HER and the Assistant, WPS Medicare, Participation and Interaction with Insurance Companies, Office Managers Round Table

Registration – TWO Separate registrations are REQUIRED:

- Registration for the course and exam
- Sue Hasenour, PMAC

ASPMA Qualifying & Examining Chair 4472 S. Cross St. St. Anthony, IN 47575 (812) 326-2046 phone (812) 326-2659 fax suehpmac@gmail.com email

An order form is also available at www.aspma.org

General Information

>Location

Hyatt Regency - Chicago 151 E. Wacker Drive Chicago, IL 60601 312-565-1234 or 1-888-421-1442

>> Hotel Accommodations

Group rates and availability are guaranteed based on availability through March 10th 2012. To reserve your room online, please visit the MPC website at www.midwestpodconf.org under the Hotel & Travel link. Rooms may also be booked by calling 1-888-421-1442 and mentioning 2012 Midwest Podiatry Conference at the Hyatt Regency Chicago April 19-22, 2012 when calling for special rates.

Room Rates:

• Single Room: \$199 • Double Room: \$199

A deposit of \$199 for each room is due 14 days after room is confirmed but no later than the cut-off date of March 10, 2012. *Early check-out fees may apply. No Shows and rooms cancelled less than 48 hours before arrival will be subject to one nights room rate. Rooms cancelled more than 48 hours before arrival date will not incur a fee.*

Hotel Details:

The Hyatt Regency Chicago's newly renovated standard guest rooms provide a comfortable working/leisure atmosphere. Each room features contemporary decor, with an oversized desk, swivel chair, and dual-line phones. The color palette includes a mixture of natural earth tones, and beautiful vibrant colors. A lounge chair and ottoman accompany one work chair. Room size: 300 square feet Maximum occupancy: Four people Features one king or two double beds

>> Parking Information

The MPC has negotiated a discounted parking rate of \$22 for up till 12 hours at the Illinois Center parking garage. The parking garage is located at 111 E. Wacker Dr., next to Houlihan's restaurant. The garage is connected to the Hyatt Regency by an underground tunnel. Because this garage is automated, attendees will have to show their badge to a parking attendant for the discounted rate to be honored. The MPC has also negotiated a discounted parking rate of \$35 for overnight parking with in/out privileges at the Hyatt Regency Chicago.

>> Travel Information

Ground Transportation

The MPC has teamed up with Avis Car Rental and Budget Rental to offer special discounts for our attendees. Additionally, the MPC has negotiated a 15% discount for shuttle services from both Midway and O'Hare airports through Go Airport Express. In order access your discounts you may click the links below. You can also call each company directly.

Avis: 800-331-1600 Budget: 800-772-3773 Go Airport Express: 888-284-3826

Partner Airlines

The MPC has teamed up with Delta Airlines and American Airlines to offer you value and flexibility on your travel to Chicago. MPC attendees are eligible for a 5% discount on airfare with American and a 2% - 15% discount with Delta. Both discounts are good from April 16, 2012 to April 25, 2012. To book with American, visit the Midwest website and click the American logo.

To book with Delta you must call 800-328-1111, and mention the code: NM7LZ. Delta does not offer this meeting discount for online bookings. Delta will waive the phone booking fee when you use the MPC discount. Code: A6842AX

Helpful Airfare Tracking Websites

- FareCompare.com
- Farecast.com
- AirfareWatchdog.com
- Kayak.com

Airport Parking

Below are some helpful websites to find the least expensive parking at or near an airport:

- CarParkNet.com
- AirportParkingReservations.com
- AirportDiscountParking.com
- ParkingAccess.com

>Extra Fees

Spouse & Guest Registration

A \$10 exhibit hall only badge may be purchased by using online registration or on-site registration for a spouse, significant other, or child of a registered attendee. Doctors and office staff are not eligible to register at the spouse and guest rate, they must register at the appropriate doctor/assistant conference registration fee.

Due to liability issues such as the possibility of injury from surgical equipment, we strongly discourage attendees from bringing children under the age of 16 into the exhibit hall.

At no time are children, spouses or guest registrants allowed in workshop settings.

| DATE | MORNING SCAN | MORNING SCAN | AFTERNOON SCAN | AFTERNOON SCAN |
|-----------------------|---|--|------------------------|--|
| | TIME | LOCATION | TIME | LOCATION |
| Thursday, April 19 | 12:00pm - 1:00pm | Booth 838, Booth 455, Booth 139 (IPS) | 3:30pm - 4:30pm | Booth 838, Booth 455, Booth 139 (IPS) |
| Friday | 12:00pm - 1:00pm | Booth 838, Booth 455, | 3:30pm - 4:30pm | Booth 838, Booth 455, |
| April 20 | Exhibit Hall | Booth 139 (IPS) | | Booth 139 (IPS) |
| Saturday | 12:00pm - 1:00pm | Booth 838, Booth 455, | 3:30pm - 4:30pm | Grand Ballroom Foyer |
| April 21 | <i>Exhibit Hall</i> | Booth 139 (IPS) | Grand Ballroom Foyer | |
| Sunday April 22 | 12:00pm - 1:00pm Grand Ballroom Foyer | Grand Ballroom Foyer | none | none |

Attendance Verification Schedule



Returned Checks

A \$35 service fee will be assessed for any returned checks.

Lost Badges

There is a \$5 replacement fee for a lost badge.

Attendance Verification and Scanning Procedures

Attendee name badges will be scanned TWICE daily, once in the morning and once in the afternoon. Please review the chart below for scan times and locations. Attendees are responsible for ensuring that their badge is scanned at the appropriate times.

Continuing Education Contact Hours will be awarded solely for actual days in attendance at the conference. If you attend and scan all four days, you will receive up to 34 CME's for Doctors or 20.5 CME's for Assistants.

DPM Workshop Disclaimer

Any and all participants attending workshops are responsible for their own eye protection. The Midwest Podiatry Conference is not liable for any injuries of its exhibitors, invitees, guests or conference attendees in connection with any workshop in connection with the use, maintenance or handling of any material or equipment requiring the use of protective eye devices or any other protective equipment during the 2012 Midwest Podiatry Conference.

Sponsorship/Exhibiting Endorsement Disclaimer

Acceptance of sponsorship and/or exhibiting of vendors at the Midwest Podiatry Conference ("MPC") do not imply endorsement or approval of the company, product or service by the Midwest Podiatry Conference.

ASPMA Certification Courses (Administrative or Clinical)

The Certification Exams will be held on Friday, April 20, at 8:00 am. Pre-registration is required to take the review courses and sit for the exams. On-site registration will not be accepted.

Eligibility for taking the Certification Course and sitting for the exam

- Must be a current member of ASPMA
- Employed by a DPM who is a member of the APMA

Registration – TWO Separate registrations are REQUIRED:

- Registration for the Exam
- Sue Hasenour, PMAC

ASPMA Qualifying & Examining Chair

4472 S. Cross St. St. Anthony, IN 47575 (812) 326-2046 phone (812) 326-2659 fax suehpmac@gmail.com email

An order form is also available at www.aspma.org

- Registration for the Midwest Podiatry Conference
- Please register online at **www.midwestpodconf.org** or fill out the registration form in the back of the Registration Brochure.

Acknowledgements

The Doctors Program has applied for 34 continuing education contact hours. The Midwest Podiatry Conference is approved by the Council on Podiatric Medical Education as a sponsor of continuing education in podiatric medicine. Hosanna Smith, Convention Director; John F. Grady, DPM, Scientific Chairman. The Assistants Program has been approved for 20.5 hours by the American Society of Podiatric Medical Assistants.

Midwest Podiatry Conference Confederation Membership

Arkansas, Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Oklahoma, Ontario, South Dakota, and Wisconsin

2011 - 2012 Executive Council

Marie Delewsky, DPM, President John Ruff, DPM, Vice-President Vincent Coda, DPM, Secretary Steven Frydman, DPM, Treasurer John F. Grady, DPM, Scientific Chair

Delegates

Illinois – John D. Ruff, DPM, Peoria, IL Indiana – Vincent J. Coda, DPM, Kendallville, IN Iowa – Michael Ward, DPM, Dubuque, IA Michigan – Marie Delewsky, DPM, Rochester Hills, MI Minnesota – Joseph Schuster, DPM, Minneapolis, MN Missouri – Martin M. Becker, DPM, St. Louis, MO Wisconsin – Steven Frydman, DPM, Milwaukee, WI

Administration

Administrative support for the Midwest Podiatry Conference is provided in accordance with its bylaws by the staff of the Illinois Podiatric Medical Association:

Michael J. Hriljac, DPM, JD Executive Director Hosanna Smith, Convention Director Christopher Hurst, Exhibits Coordinator/Registrar Mary Jo McMahon, Administrative Assistant Glenn Fiala, Accounting/Onsite Registration Manager

Midwest Podiatry Conference

122 S. Michigan Ave. Ste. 1441 Chicago, IL 60603 **312-427-5810 (ph)** 312-427-5813 (fax) info@midwestpodconf.org www.midwestpodconf.org

American Society of Podiatric Medical Assistants Executive Council Karen M. Keathley, PMAC, Elmwood Park, IL - Executive Director Lisa L. Crouch, PMAC, Puyallup, WA - President Cynthia M. Lara, PMAC, McAllen, TX - President Elect Tressea Harvey, PMAC, New Albany, IN - Vice President Paula Hollister, PMAC, Sturgis, MI - Secretary

Technology

>> Mobile App

Download our conference app for your iPhone or Android Smartphone. Get the latest updates to the conference as they are made available, sign up for new sessions and workshops and stay connected with exhibitors and peers.

>> Product/Exhibitor Locator

Are you tired of roaming the exhibit hall for hours and still not finding the company or products/services you were looking for? With the newly developed MPC Product/Exhibitor locator, mapping out your exhibit hall experience has never been easier.

- · Search by exhibitor name or product category
- View a description of each company, their product/service description as well as a link to their corporate website
- Create and print an itinerary for navigating the show floor Available at www.midwestpodconf.org

>>Rapid Registration

You know what conference registration is like... long lines, mass confusion and wasted time. Avoid the stress and hassle of registration by taking part in Rapid Registration.

- Register online or provide your email address when registering and you will receive an email confirmation with a barcode specific to your attendee record.
- Print out your confirmation with the barcode before you leave home and bring it to the Rapid Registration area
- Wave goodbye to your friends waiting in long registration lines as you are in and out of registration in a matter of seconds.

FUN FACTS!

The Willis Tower (formerly the Sears Tower) elevators are among the fastest in the world operating as fast as 1,600 feet per minute.

When They Come to You ... Think Naftin[®]



THINK **NAFTIN** Naftifine HCI 1%

Please visit www.Naftin.com



Podiatric Pathology Services

Bako Podiatric Pathology Services — We're not just providing a premium service, we're dedicated to the advancement of this great profession through Education, Research, and Financial Support.

- · Board certified pathologists and dermatopathologists
- Epidermal nerve fiber density analysis
- 24 hour in-house turn-around time for routine specimens
- In-house mycology & bacteriology
- "Meaningful Use" (HL-7) compliant web-based reporting
- · Digital photomicrographic imaging on reports
- Clear & concise diagnoses with therapeutic options and literature references
- Compliant patient-friendly billing policies
- Podiatry dedicated customer service team
- Pathologists available for consultation 7am 7pm EST

We ARE Podiatric Pathology 1-877-DPM-PATH (376-7284) www.bakopathology.com

Thursday April 19, 2012

7:30 AM - 8:15 AM

Lecture Track Pediatric Program: Common Lower Extremity Causes for Differences in Limb Edwin Harris, DPM

8:15 AM - 8:30 AM Lecture Track Pediatric Program: This Is Something I'll Bet You Never Saw Before Edwin Harris, DPM

8:30 AM - 9:15 AM Lecture Track Pediatric Program: The Orthotist's Approach to Managing Difference in Limb Robert Genaze, CPO

9:00 AM - 9:45 AM Lecture Track APMA Regional Lecture Series: Electronic Health

Records: Beyond Incentives - Unlocking the Potential of Health Information Technology to Improve Patient Care John Gulliana, DPM BioMedix

9:30 AM - 10:15 AM Lecture Track Pediatric Program: Gait Studies On Difference in Limb Length in Children Michael Aiona, MD

9:45 AM - 10:30 AM Lecture Track APMA Regional Lecture Series: Peripheral Arterial Disease: Understanding Diagnostic Techniques and Latest Treatment Advances Thomas Levin, MD BioMedix

10:00 AM - 12:00 PM Sponsored Workshop 1st MPJ Solutions TBD Osteomed

10:15 AM - 10:30 AM Lecture Track Pediatric Program: This Is Something I'll Bet You Never Saw Before Michael Aiona, MD

10:30 AM - 11:15 AM

Lecture Track Pediatric Program: Epiphyseodesis In The Management of Limb Length Inequality Terri Capello, MD

11:15 AM - 12:00 PM Lecture Track Pediatric Program: The Surgical Management of Congenital Convex Pes Valgus Matthew Dobbs, MD

11:15 AM - 12:00 PM Lecture Track APMA Regional Lecture Series: Bullous/ Blistering Diseases of the Skin - Diagnosis and Management Brad Bakotic, DPM, DO Bako Pathology

10:30 AM - 11:15 AM Lecture Track APMA Regional Lecture Series: The Diabetic Foot: The Role of Off-Loading in Ulcer Treatment and Prevention Douglas H. Richie, Jr., DPM CrocsRx

1:00 PM - 2:00 PM Lecture Track Maintenance of Licensure: What Makes the Most Financially Sound Practice *Mike Crosby*

1:00 PM - 3:30 PM Sponsored Workshop Bako Pathology Sponsored Hands On Workshop Brad Bakotic, DPM, DO Bako Pathology

3:00 PM - 3:30 PM Sponsored Lecture Reim Labs Sponsored Lecture Richard Mann, DPM Reim Labs

4:30 PM - 6:00 PM Lecture Track PICA Lecture

Friday April 20, 2012

7:00 AM - 9:00 AM

Lecture Track Intensive Small Group Discussion Series High Risk Foot: Foot Injection Updates Warren Joseph, DPM

7:00 AM - 9:00 AM Lecture Track Intensive Small Group Discussion Series High Risk Foot: Absolutes I've Learned in the Last 25 Years Barry Rosenbloom, DPM

7:00 AM - 9:00 AM Lecture Track Intensive Small Group Discussion Series High Risk Foot: Important Changes I've Made in the Last 5 Years in Treating the Non-Healing Ulcer Lee Rogers, DPM Pal Health

7:00 AM - 9:00 AM Lecture Track Intensive Small Group Discussion Series High Risk Foot: Neuropathic/Chronic Pain Management Robert Barkin, DPM

7:00 AM - 9:00 AM Lecture Track Intensive Small Group Discussion Series High Risk Foot: Tips & Pearls: Imaging Tips for Diabetic Foot Evaluation Robert Baron, DPM

7:00 AM - 9:00 AM Lecture Track Intensive Small Group Discussion Series High Risk Foot: Charcot Reconstruction Pat Burnes, DPM

10:00 AM - 12:00 PM Lecture Track Intensive Small Group Discussion Series Treating Complications of the Forefoot: Hallux Varus Correction Allen Jacobs, DPM

10:00 AM - 12:00 PM Lecture Track Intensive Small Group Discussion Series Treating Complications of the Forefoot: Fifth Metatarsal Osteotomies Larry Fallat, DPM

10:00 AM - 12:00 PM Lecture Track Intensive Small Group Discussion Series Treating Complications of the Forefoot:



*Registration is limited to 20 for each Small Group Discussion. Registrations is required for each session.

Salvage of the Falied Hammer Toe Correction Mark Tagoe, DPM

10:00 AM - 12:00 PM

Lecture Track Intensive Small Group Discussion Series Treating Complications of the Forefoot: Stainsby Angela Simon, MD

10:00 AM - 12:00 PM

Lecture Track Intensive Small Group Discussion Series Treating Complications of the Forefoot: Subluxed Second Metatarsophalangeal Joint: What to Do

Guido Laporta, DPM

10:00 AM - 12:00 PM Lecture Track

Intensive Small Group Discussion Series Treating Complications of the Forefoot: Correcting the latrogenic Short First Metatarsal Mickey Stapp, DPM

1:00 PM - 3:00 PM Lecture Track Intensive Small Group Discussion Series Changes I've Made Over the Last Four Years: Transplant Vs. Implant John Grady, DPM

1:00 PM - 3:00 PM

Lecture Track Intensive Small Group Discussion Series Changes I've Made Over the Last Four Years: Tips & Pearls: Subtalar Triple Arthrodesis John Visser, DPM

1:00 PM - 3:00 PM

Lecture Track

Intensive Small Group Discussion Series Changes I've Made Over the Last Four Years: Achilles Repair/Reconstruction Amol Saxena, DPM

1:00 PM - 3:00 PM

Lecture Track

Intensive Small Group Discussion Series Changes I've Made Over the Last Four Years: Technical Changes in Subtalar Arthrodesis Mark Tagoe, DPM

1:00 PM - 3:00 PM Lecture Track Intensive Small Group Discussion Series Changes I've Made Over the Last Four Years: Talonavicular Fusion Allen Jacobs, DPM

1:00 PM - 3:00 PM Lecture Track Intensive Small Group Discussion Series Changes I've Made Over the Last Four Years: Calcaneal Osteotomies

Guido Laporta, DPM

4:00 PM - 6:00 PM

Lecture Track Intensive Small Group Discussion Series Sports Medicine: Plantar Fasciopathy Allen Jacobs, DPM

4:00 PM - 6:00 PM

Lecture Track

Intensive Small Group Discussion Series Sports Medicine: Simplifying the Jones Fracture Larry Fallat, DPM

4:00 PM - 6:00 PM

Lecture Track

Intensive Small Group Discussion Series Sports Medicine: Coding in the Sports Medicine Practice Jeff Crowhurst, DPM

4:00 PM - 6:00 PM

Lecture Track

Intensive Small Group Discussion Series Sports Medicine: Tendonopathy Amol Saxena, DPM

4:00 PM - 6:00 PM

Lecture Track

Intensive Small Group Discussion Series Sports Medicine: Imaging Tips in the Athlete Robert Baron, DPM, Daniel Evans, DPM

4:00 PM - 6:00 PM

Lecture Track Intensive Small Group Discussion Series Sports Medicine: Sesamoidopathy Dave Caminear, DPM

4/20/2012, 7:00 AM - 6:00 PM Advanced BioHealing Sponsored Program TBD Advanced BioHealing



An educational grant has been provided in support of the scientific wound care track on Friday, April 20, 2012 beginning at 7:00 AM and be sure to REGISTER at check-in for the ABH sponsored luncheon *(space is limited)* See ad across from registration form for program details.

Saturday April 21, 2012

7:00 AM - 12:00 PM Lecture Track International Post-Graduate Research Symposium:

1:00 PM - 2:00 PM

Lecture Track Presidents Lecture: TBD Brad Wenstrup, DPM

2:00 PM - 3:30 PM

Lecture Track Myth Busters Panel Kai Olms, DPM, Dave Caminer, DPM, Guido Laporta, DPM, Mark Tagoe, DPM

4:00 PM - 5:00 PM

Lecture Track Emergency Medicine for the Podiatrist Chad Kessler, MD

5:00 PM - 6:00 PM Lecture Track

Enhancing Practice Outcome Mike Brody, DPM, John Guliana, DPM

10:00 AM - 12:00 PM

Sponsored Lecture Improved Patient Care Through Lawsiut Protection and Prevention for Podiatrists Larry Oxenham, American Society for Asset Protection

5:00 PM - 6:00 PM Sponsored Lecture Ideal Pre-Op Workup for Surgery David Yeager, DPM

Sunday April 22, 2012

7:00 AM - 8:00 AM

Lecture Track Internal Fixation Principles Emil Zager, DPM

8:00 AM - 12:00 PM Lecture Track APMA Coding Seminar TBD APMA



Surgical Board Review Program April 19-22, 2012

Thursday April 19, 2012

8:00 AM - 8:30 AM Intro to Surgical Board Review Course Chad Webster, DPM

8:30 AM - 9:00 AM What to Expect on Foot & RRA Oral Exams Chad Webster, DPM

9:30 AM - 10:30 AM Strategies for Preparing for Oral Surgical Boards Mike DeGere, DPM

10:30 AM - 11:30 AM Demonstration of Computerized Oral Exam Chad Webster, DPM, Mike DeGere, DPM

11:30 AM - 12:00 PM Radiology: Hints for Reading Films Out Loud Phillip Gianfortune, DPM

1:00 PM - 1:30 PM Diabetic Foot Infections Management Zeeshan Husain, DPM

1:30 PM - 2:00 PM Rheumatoid Arthritis Patient Ami Herbstrith, DPM

2:00 PM - 2:45 PM Soft Tissue Tumors Frank Rottier, DPM

3:00 PM - 3:20 PM Brachymetatarsia Jake Ransom, DPM

3:20 PM - 3:40 PM Addressing a Non-Union Christian Smith, DPM

3:40 PM - 4:00 PM Addressing Post-Op Infections *Jake Ransom, DPM*

Friday April 20, 2012

8:00 AM - 8:30 AM Hallux Valgus Chris Bailey, DPM

8:30 AM - 9:00 AM Hallux Varus Daniel Greenan, DPM 9:30 AM - 10:00 AM Hallux Rigidus Daniel Greenan, DPM

10:00 AM - 12:00 PM Foot Trauma Patrick Burns, DPM

1:00 PM - 1:45 PM Bone Tumors Daniel Evans, DPM

1:45 PM - 2:30 PM Pes Cavus Arush Angirasa, DPM

2:30 PM - 3:15 PM Flatfoot: Work-up From Calf to Toes David Taylor, DPM

3:30 PM - 4:00 PM Lateral Ankle Instability Zeeshan Husain, DPM

4:00 PM - 4:30 PM Achilles Tendon Surgery David Yeager, DPM

4:30 PM - 5:00 PM Rearfoot Arthrodesis Christian Smith, DPM

Saturday April 21, 2012

8:00 AM - 9:00 AM Pediatrics: Metatarsus Adductus, Clubfoot and Vertical Talus Edwin Harris, DPM

9:30 AM - 10:00 AM Tarsal Coalitions Jeff Alexander, DPM

10:00 AM - 10:45 AM Principles of Tendon Transfers *David Taylor, DPM*

10:45 AM - 11:30 AM Paralytic Conditions Brian Elliott, DPM

11:30 AM - 12:00 PM Talar Dome Lesions Arush Angirasa, DPM 1:00 PM - 2:00 PM Charcot Reconstruction Patrick Burns, DPM

2:00 PM - 3:30 PM Ankle & Calcaneal Fractures Maggi Smith, DPM

4:00 PM - 4:30 PM Ankle Arthrodesis *Brian Buchanan, DPM*

4:30 PM - 5:00 PM Ankle Implant Adam Perler, DPM

Sunday April 22, 2012

7:30 AM - 8:00 AM Mock Oral Exam Prep Chad Webster, DPM

8:00 AM - 10:30 AM Foot Mock Oral Exam

10:30 AM - 12:00 PM RRA Mock Oral Exam

FUN FACTS!

The Lincoln Park Zoo, one of only three major free zoos in the country, is the country's oldest public zoo with an estimated annual attendance of three million.

The Lincoln Park Zoo, one of only three major free zoos in the country, is the country's oldest public zoo with an estimated annual attendance of three million.

Assistants **Program**

Thursday April 19, 2012

8:00 AM - 5:00 PM **ASPMA Clinical Prep Course** Sue Hasenour, PMAC

8:00 AM - 5:00 PM **ASPMA Administrative Prep Course** Susan Weeks, PMAC

1:00 PM - 1:30 PM Welcome to ASPMA Tina Del Buono. PMAC

1:30 PM - 2:00 PM **Perioperative Management for** the Podiatric Assistant Chris Bailey, DPM

1:30 PM - 2:00 PM **Focus and Balance at Work** Jesus Vazquez, PMAC

2:00 PM - 2:30 PM Improving Back Office Flow Tressea Harvey, PMAC

2:00 PM - 2:30 PM **Internal Office Audits** Cynthia Lara, PMAC

2:30 PM - 3:00 PM Ultrasound in the Office Setting Michelle Handley, PMAC

2:30 PM - 3:00 PM **Participation and Interaction** with Insurance Companies Jesus Vazquez, PMAC

3:00 PM - 3:30 PM All You Ever Needed to Know About a Bunion Maggi Smith, DPM

3:00 PM - 3:30 PM **Billing and Coding Updates** Vicki Forni, RN

4:30 PM - 5:00 PM **Medical Assistant Training** Manual Cynthia Lara, PMAC

4:30 PM - 6:30 PM **PICA Lecture**

5:00 PM - 5:30 PM **Project Management** Paula Hollister. PMAC

5:30 PM - 6:00 PM **Professionalism In A Medical** Setting Lisa Crouch. PMAC

Friday April 20, 2012

8:00 AM - 12:00 PM **Clinical Exams** Sue Hasenour. PMAC

8:00 AM - 12:00 PM Administrative Exams Susan Weeks, PMAC

9:00 AM - 10:00 AM Front and Back Office Infections Warren Joseph, DPM

10:00 AM - 10:30 AM This Year I Will... Goals, Change, Habits, Dreams, Ambitions and **Become A Better Employee** Tina Del Buono. PMAC

10:00 AM - 10:30 AM The Podiatric Medical Assistant and Minor **Office Based Surgery** Tressea Harvev. PMAC

10:30 AM - 11:00 AM **Teamwork in Your Office** Lisa Crouch, PMAC

10:30 AM - 11:00 AM Wound Care Products Michelle Handley, PMAC

11:00 AM - 11:30 AM Improving Your Professional **Presentation Skills** Jesus Vazquez, PMAC



Visit CrocsRx at booth 420 www.crocs.com/rx info@crocsrx.com or 303.848.7799

COMFORT IS ONLY A FOOTSTEP AWAY.

Introducing the Custom Cloud regularly \$60.00

The Custom Cloud is SADMERC approved; billable under the medicare diabetic shoe program and features extra depth, which is ideal for custom orthotics and moldable inserts. A soft shock-absorbing foot bed reduces pressure, while the protective heel and toe cap make this shoe a comfortable choice for diabetics by helping to prevent bruising or stubbing injuries. Made from croslite Ag+™.

We are an independent laboratory, so you stay independent.



An Anatomic Pathology Laboratory Specializing in Podiatric Pathology

1 (800) 444-7522 www.histologyassoc.com

Accredited by the College of American Pathologists. Licensed in all states including New York and California.



Friday April 20, 2012

11:30 AM - 12:00 PM These Dogs are Barking Paula Hollister, PMAC

1:00 PM - 1:30 PM Barefoot Running and Running Shoes Jeffrey Crowhurst, DPM

1:00 PM - 1:30 PM Managing Negative Workplace Attitudes Heather Wilson, PMAC

1:00 PM - 1:45 PM E.H.R. and the Assistant Vicki Forni, RN

1:30 PM - 2:30 PM Dermatological Examinations: Helping Your Doctor Make the Important Diagnoses Bradley Bakotic, DPM, DO

1:30 PM - 2:30 PM Is Your Cup Half Empty or Half Full? *Tina Del Buono, PMAC*

1:45 PM - 2:30 PM Improving Your Casting Techniques Richard Stess, DPM

2:30 PM - 3:30 PM Everything You Need To Know About Compression, But Were Afraid To Ask Judith Brannan, Sigvaris

2:30 PM - 3:30 PM "Measuring, Fitting , Molding and Dispensing of Diabetic Footwear" Brian Lane, CPed Dr. Comfort

4:00 PM - 5:00 PM Office Managers Roundtable Susan Weeks, PMAC

4:00 PM - 5:00 PM Office Managers Roundtable Paula Hollister, PMAC Cynthia Lara, PMAC Lisa Crouch, PMAC

4:00 PM - 5:00 PM P.A.D. and the PADnet[™]+ Refresher Course Pat Maloney, BioMedix

8:00 AM - 9:00 AM ASPMA Annual Business Meeting

Saturday April 21 2012

9:00 AM - 10:00 AM Did I Say That? Risk Management and the Podiatric Medical Assistant Tina Del Buono, PMAC

9:00 AM - 10:00 AM Managing Your Professional/Business Online Presence Jesus Vazquez, PMAC

10:00 AM - 11:00 AM Radiographic Interpretation "The Key to Improved Patient Care" Daniel Evans, DPM

10:00 AM - 10:30 AM Surviving the Audit Susan Weeks, PMAC

10:30 AM - 11:00 AM Obtaining and Retaining Patients Tina Del Buono, PMAC

11:00 AM - 12:00 PM The Assistants Guide to Improving Quality and Enhancing The Practice Through E.H.R Meaningful Use John Guiliana, DPM

1:00 PM - 1:45 PM Save a Leg, Save a Life Foundation Susan Weeks, PMAC

1:00 PM - 1:45 PM Rekindle Your Passion Heather Wilson, PMAC

1:45 PM - 2:30 PM Improving Efficiency With Protocols In the Back Office Tressea Harvey, PMAC

1:45 PM - 2:30 PM ICD-10 Vicki Forni, RN

2:30 PM - 3:30 PM Strength Training Team Building Paula Hollister, PMAC

2:30 PM - 3:00 PM Pediatrics Brittany Crowhurst, PMAC **3:00 PM - 3:30 PM Diabetes and How It Relates to Your Feet** *Jeffrey Alexander, DPM*

4:00 PM - 4:30 PM MS- What It Is and How It Affects Our Patients Lower Extremities Michelle Handley, PMAC

4:00 PM - 4:30 PM HIPAA What's New Susan Weeks, PMAC

4:30 PM - 5:00 PM Our Office Image Cynthia Lara, PMAC

4:30 PM - 5:00 PM Football Dressing Sue Hasenour, PMAC

Sunday April 22, 2012

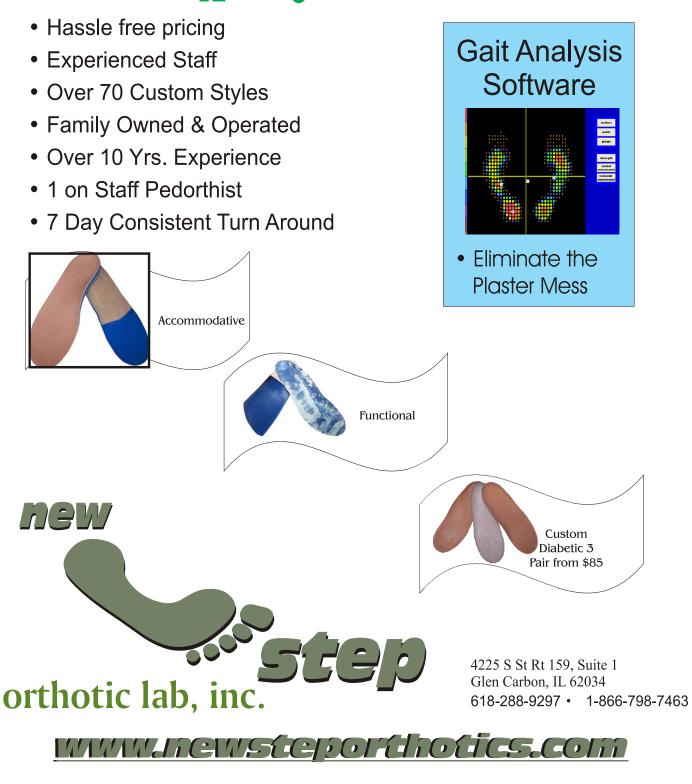
8:00 AM - 12:00 PM Joint Session: APMA Coding Seminar

FUN FACTS!

Chicago was one of the first and largest municipalities to require public art as part of the renovation or construction of municipal buildings, with the passage of the Percentage-for-Arts Ordinance in 1978.

Gwendolyn Brooks became the first African-American woman to win a Pulitzer Prize in 1949.

Simply Stated



| | _ |
|-----------------|---|
| Name: | 6 |
| Practice Name: | |
| Address: | r |
| City/State/Zip: | f |
| Phone/Fax: | t |
| E-mail: | |
| Name: | 4 |

Registration Forms

Doctor's Registration Form Please check and fill out below which section applies to you.

I give the Midwest Podiatry Conference permission to: fax me and/or email me at the address/fax number above.

Please check here if you need special accommodation under the Americans with Disabilities Act. Please describe: ------

| 1 | | | | | |
|---|--|---|-------------------------|------------------------|------------------------|
| | Doctor's Conference Categories Check ONE category and ONE fee in this section. | Super Saver | Early Bird | Standard | Onsite |
| | Midwest Member, DPM (Member in good standing with one of the state associations of the Midwest Podiatry Conference: AR, IL, IN, IA, KS, MI, MN, MO, ND, NE, OK, ON, SD, WI) | 11/7/2011 12/9/2011 | 12/10/2011 2/10/2012 | 2/11/2012 4/13/2012 | 4/14/2012 4/21/2012 |
| | Midwest Member | □ \$195 | □ \$220 | □ \$270 | □ \$320 |
| | Midwest Life Member | □\$45 | □ \$50 | □ \$55 | □\$60 |
| | APMA Membership in good standing required a | : | | | |
| | APMA Member, Out of Region | □ \$395 | □ \$420 | □ \$470 | □ \$520 |
| | APMA Life Member, Out of Region | □ \$75 | □ \$80 | 🗆 \$85 | □\$90 |
| | Federal Service | 🗆 \$195 | □ \$220 | 🗆 \$270 | □ \$320 |
| | American Society of Forensic Podiatry Member | 🗆 \$195 | □ \$220 | □ \$270 | □ \$320 |
| | Academy of Sports Medicine Member | 🗆 \$195 | □ \$220 | 🗆 \$270 | □ \$320 |
| | American Society of Podiatric Sports Medicine | 🗀 \$195 | □ \$220 | 🗀 \$270 | 🗆 \$320 |
| | Non-APMA, DPM Member | □ \$970 | □ \$1,070 | □ \$1,170 | □ \$1,320 |
| | International Societies and Ontario Non-APMA | □ \$195 | □ \$220 | □ \$270 | □ \$320 |
| | Resident/Preceptee/Fellow, DPM | □ \$55 | □ \$70 | □ \$80 | □ \$95 |
| | Podiatric Medical Student-Non-Volunteer | □ \$30 | □ \$35 | □ \$40 | □ \$45 |
| | Surgical Board Options | ☐ Foot Mock Orals \$100 ☐ RRA Mock Orals \$100 ☐ Syllabus \$195 | | | |
| | Assistant's Conference Registration | Super Saver | Early Bird | Standard | Onsite |

One calegory and 11/7/2011 12/10/2011 2/11/2012 4/14/2012 12/9/2011 2/10/2012 4/13/2012 4/21/2012 **ASPMA** Member 🗆 \$180 □ \$200 □ \$220 □ \$160 Non-ASPMA Member □ \$210 □ \$225 □ \$255 □ \$285

April 19-22, 2012

Assistant's Registration Form Register online at www.midwestpodconf.org

| Don't Forget! Register & pay online beginning in November at www.midwestpodconf.org | Payment Method Check* enclosed in the amount of \$: Payable to Midwest Podiatry Conference. |
|---|---|
| Instructions Only one registrant per form. Sorry, telephone registrations cannot be accepted Mail or fax (312.427.5813) this completed form with your payment to: | Please charge to: Visa MasterCard Discover AMEX |
| Midwest Podiatry Conference | Expiration Date: Security Code: |
| 122 S. Michigan Avenue, Suite #1441, Chicago, IL 60603 | Cardholder's name: |
| Questions?312.427.5810, ext. 15 or registrar@midwestpodconf.org | Signature: |

Cancellation Policy

All registration cancellations must be made in writing and received (not postmarked) at the Midwest Podiatry Conerence office by March 19, 2012 to receive a registraion fee refund. A \$50 fee will be charged for registration ancellations. Absolutely no refunds will be issued after March 19. No refunds or certificates for no-shows. Allow I-6 weeks after the conference ends for refund checks

Doctor's Workshops

| 1st MPJ Solutions- | Lunch and Learn |
|--|---|
| Cadaver Workshop | Limit: 75 |
| Limit: 25 | Sponsored by Advanced |
| Sponsored by Osteomed | BioHealing/Dermagraft |
| Bako Podiatric Patholog Limit: 60 Sponsored by Bako Podiat | y's Hands On Workshop tric Pathology |

Joint Workshops

Healthcare Provider CPR Healthcare Provider \$85.00 Limit: 30 **CPR** Renewal \$65.00 Limit: 60

ASPMA Administrative or **Clinical Exams**

If you're interested in the Administrative or Clinical Exams please contact Sue Hasenour, PMAC directly: Sue Hasenour, PMAC

ASPMA Qualifying & Examining Chair 4472 S. Cross St.

St. Anthony, IN 47575

812.326.2046 phone

812.326.2659 fax

suehpmac@gmail.com email

An order form is also available at www.aspma.org

Don't Forget! Register & pay online beginning in November at www.midwestpodconf.org

Total Amount Due: \$

Come and visit booths 609, 611 & 613 to learn more about diabetic foot ulcers and Dermagraft!

Don't Forget to Check Out this Scientific Wound Care Track on Friday, April 20, 2012

| 7:00AM — 7:30AM | Evaluation and management of common dermatological disorders in the foot and ankle of the diabetic patient | 1:00PM — |
|-------------------|---|----------------------|
| 7:30AM — 8:30AM | Bone and joint disorders and the patient with diabetes mellitus; Fracture healing in a patient with diabetes mellitus | 1:45PM — |
| 8:30AM — 9:00AM | Elective surgery in the management of pre–ulcerative deformity and ulceration in the diabetic patient | 2:30PM — 3:00PM — |
| 9:00AM — 10:00AM | Exhibitor break and refreshments | |
| 10:00AM — 10:30AM | Office evaluation and nonoperative | 3:30PM – |
| | management of peripheral vascular disease | 4:30PM — |
| 10:30AM — 11:00AM | Office evaluation and management of peripheral neuropathy in a patient with | 5:00PM — |
| | diabetes mellitus | 5:30PM — |
| 11:00AM — 11:30AM | Charting the diabetic foot: principles of effective documentation | |
| 11:30AM — 12:00PM | The value of skin biopsy in evaluation of diabetic cutaneous lesions | |
| 12:00PM — 1:00PM | Luncheon — Dermagraft®: Active Living | |

Cells (Register at Check-in

| 1:00PM — 1:45PM | Skills development and workshops |
|-----------------|---|
| | • Dermagraft preparation and application |
| | Epidermal nerve fiber density testing |
| 1:45PM — 2:30PM | Epidermal nerve fiber testing in the office setting |
| 2:30PM — 3:00PM | Charting the diabetic foot: principles of effective documentation |
| 3:00PM — 3:30PM | Evaluation and management of Wagner grade 1 and 2 ulceration |
| 3:30PM — 4:30PM | Exhibitor break and refreshments |
| 4:30PM — 5:00PM | Strategies for the management of digital and metatarsal ulceration |
| 5:00PM — 5:30PM | Case presentation: Managing common diabetic ulcerations |
| 5:30PM — 6:00PM | Soft tissue and bone infection in a diabetic patient: Principals and practice for evaluation and management |

Dermagraft.

Active Living Cells

1–877–DERMAGRAFT 1–877–337–6247 www.dermagraft.com

Dermagraft[®] is indicated for use in the treatment of fullthickness diabetic foot ulcers greater than six weeks duration, which extend through the dermis, but without tendon, muscle, joint capsule, or bone exposure. Dermagraft[®] should be used in conjunction with standard wound care regimens and in patients that have adequate blood supply to the involved foot.

Dermagraft[®] is contraindicated for use in ulcers that have signs of clinical infection or in ulcers with sinus tracts. Dermagraft[®] is contraindicated in patients with known hypersensitivity to bovine products, as it may contain trace amounts of bovine proteins from the manufacturing medium and storage solution.

TAKE YOUR PODIATRY PRACTICE TO THE NEXT LEVEL.



A TOTAL SOLUTION FOR YOUR PODIATRIC CENTER OF EXCELLENCE

PADnet[™]+ is an easy to use in-office system for non-invasive P.A.D. and CVI testing in just 15 - 20 minutes. TRAKnet[™] PM - DPM Edition is the Practice Management and Electronic Health Records system designed by and for Podiatric Physicians. BioMedix[™] products integrate seamlessly and help create a comprehensive solution for your center of excellence.

Reference ML-137

VISIT BIOMEDIX[™] AT BOOTH 800 & 801!

Don't miss these special BioMedix[™] sponsored presentations:

THURSDAY, APRIL 19th 2012

| 8:00am - 9:00am | EHR and Meaningful Use | Dr. John Guiliana |
|------------------|---|--|
| 9:00am - 9:45am | Beyond Incentives: Unlocking the Potential of Health Information Technology to Improve Patient Care | Dr. John Guiliana APMA Lecture Series |
| 9:45am - 10:30am | Peripheral Arterial Disease: Understanding Diagnostic Techniques and Latest Treatment Advances | Dr. Thomas Levin APMA Lecture Series |
| | SATURDAY, APRIL 21 st 2012 | |
| | Character Chicken Shi Chen Character Character Character Character Character Character Character Character Char | |

8:00am - 9:00am EHR and Meaningful Use

a statistic

paDnel

Dr. Alan Bass

FOR MORE INFORMATION

Visit www.BioMedix.com | Call 877-854-0014 | Email Sales@BioMedix.com

Scan this code with your mobile device







BioMedix





C2011 BioMedix^(W) Saint Paul, MN 55101 (www.BioMedix.com | Toll Frie 877-854-0014 (info@BioMedix.com | Rev A Jol 2011 | PADnet^(W) and TRAKnet^(W) are trademarks of BioMedix¹⁰ Vendor Name: BioMedix | Date Certified: 10/28/2010 | Product Vension: TRAKnet Practice Management Software 2.0 | Unique Certification (D; CC 1112-101360-2) www.TRAKnetDPM.com