



MIDWEST PODIATRY CONFERENCE
THE PREMIER MEETING FOR PODIATRISTS & ASSISTANTS

APRIL 27-30, 2017

HYATT REGENCY CHICAGO

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EXHIBITOR PROSPECTUS &
SPONSORSHIP OPPORTUNITIES

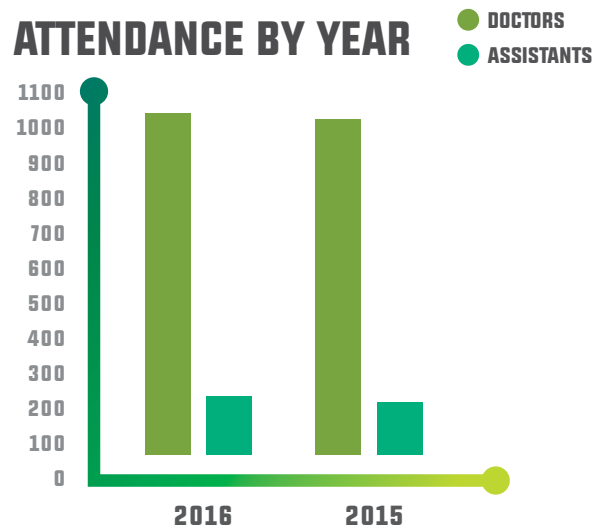
ABOUT THE MIDWEST PODIATRY CONFERENCE

For over 50 years the Midwest Podiatry Conference has strived to promote the art and science of podiatric medicine. Our conference hosts over 2,000 attendees from 43 states turning our regional conference into one of the largest podiatric shows in the nation! We represent a broad spectrum of podiatric professionals who specialize in surgery, sports medicine, diabetics, geriatrics, arthritis, orthopedics, pediatrics, biomechanics, wound care and, of course, general podiatric care.

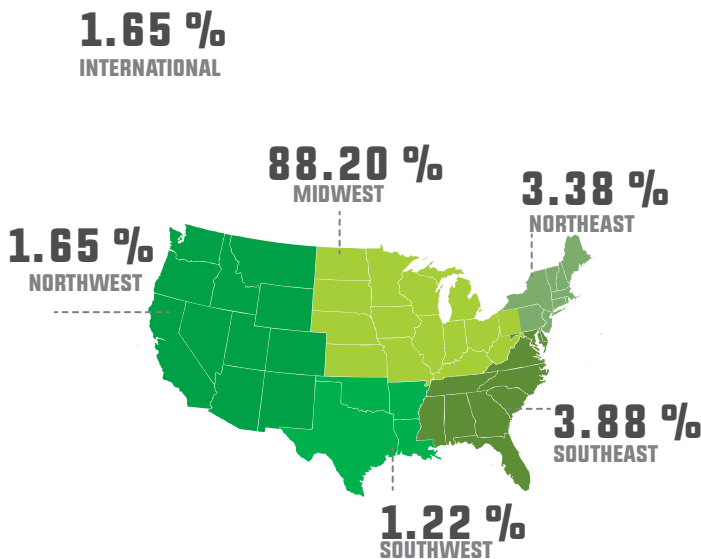
WHO ATTENDS?

The Midwest Podiatry Conference isn't just for DPM's. It's for the whole practice! Assistants, Practice Managers, Office Managers, and guests are all welcome to the Midwest Podiatry Conference and more often than not are THE decision makers when it comes to purchasing. Residents also make up a large number of our attendees and are perfect for building that new client relationship.

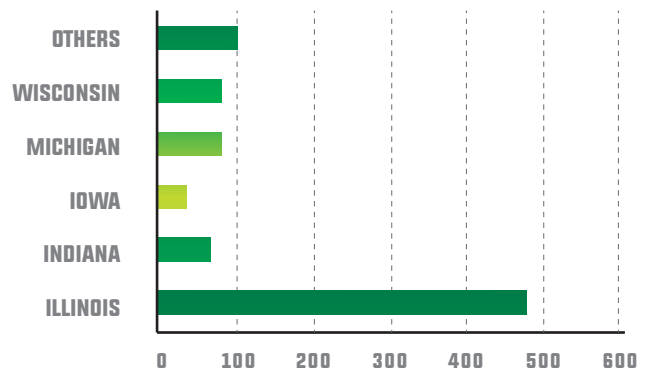
ATTENDANCE BY YEAR



ATTENDANCE BY REGION



ATTENDEES BY STATE



EXHIBITING AT THE MIDWEST PODIATRY CONFERENCE

Whether your goal is build a new client base or nurture existing relationships, the Midwest Podiatry Conference is THE premier conference to exhibit at! The 2017 conference boasts an impressive exhibit hall of over 200 booths and has a new layout that provides the ideal exposure for all of our exhibitors!

EXHIBIT HALL HOURS

THURSDAY

APRIL 27, 2017
9:00 am to 5:00 pm

FRIDAY

APRIL 28, 2017
9:00 am to 5:00 pm

SATURDAY

APRIL 29, 2017
9:00 am to 1:30 pm

EXHIBITOR BENEFITS

IN ADDITION TO A BOOTH
IN THE EXHIBIT HALL,
EXHIBITORS RECEIVE THE
FOLLOWING BENEFITS:

- One six foot skirted table (green)
- Two plastic contour chairs
- One Wastebasket
- One booth ID sign
- Six non-transferable exhibit only badges.
- A free post-conference attendee mailing list (does not include phone, fax or email addresses, NO exceptions!) valued at \$250.
- Listing in the exhibitor's directory within the Midwest Podiatry Conference Program Guide. This invaluable on-site resource is viewed and referred to many times during the conference.
- Acknowledgement on the Midwest Podiatry Conference website.



EXHIBITOR REWARDS PROGRAM

The Midwest Podiatry Conference launched the Exhibitor Rewards Program (ERP) in 2013 to positively reinforce commercial interests who support and promote our conference. Companies who sponsor or exhibit in the Midwest Podiatry Conference are automatically registered into the ERP. Points are rewarded for meeting deadlines, following established rules and regulations, longevity and partnerships. Participants who fail to meet conference requirements will see a reduction in their points. Points will be carried over year after year and continue to accumulate or reduce throughout the current conference year.

TAKE A LOOK AT THE TABLE BELOW TO GAIN AN UNDERSTANDING OF HOW YOU CAN STEP UP YOUR EXHIBITOR REWARDS!

EXHIBIT SPACE AND SPONSORSHIP

1 REWARD	For every 100 square feet of exhibit space purchased for current exhibiting year
1 REWARD	For every \$100 in sponsorships purchased to improve the attendee's conference experience

CONTRACTS AND PAYMENTS

15 REWARDS	For exhibit space selected and deposit received during preregistration
10 REWARDS	For exhibit space selected and deposit received by January 1 of the current conference year
5 REWARDS	For exhibit space selected and deposit received by February 1 of the current conference year
20 REWARDS	For 100% of balance due received by February 28 of the current conference year
50 REWARDS	For hotel rooms booked in excess of forty five days from the first day of the conference
30 REWARDS	For hotel rooms booked within thirty days from the first day of the conference
20 REWARDS	For hotel rooms booked within one week of the first day of the conference
-25 REWARDS	For hotel rooms booked outside of the conference room block. Local exhibitors can show license as proof of residency to avoid loss of points

SURVEYS

5 REWARDS	For completing the post conference survey received by June 1 of the current conference year
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BONUS REWARDS

10 REWARDS	For every year exhibited with the Midwest Podiatry Conference since 1999
UP TO 20 REWARDS	For communicated activities such as liking us on Facebook, mentioning us on your social media or sharing our posts. Bonus reward opportunities will be communicated via our monthly newsletter BEAMNews

ERP points are used to provide fair and equitable booth registration for the following conference year and will determine when you may pre-register. Pre-Registration windows will be assigned based on your final ERP points by the first day of the conference. Companies earning upwards of 300 points will receive an invitation prior to the conference to hold their booth space for the following year. All other booths will be sold on a first come, first serve basis within designated registration windows. The more rewards you earn, the better your chance to keep your current booth location or purchase your top choice for your booth location!

FOR BOOTH PRE-REGISTRATION, WE WILL ADHERE TO THE FOLLOWING SCHEDULE

300 points and above	- Thursday
100-299 points	- Friday 8 am-12 pm
50-99 points	- Friday 12 pm – 4 pm
49 points and under	- Saturday 8 am – 11 am

If you miss your preregistration window, you will be permitted to register within the next available registration window. No exceptions will be made to companies attempting to register before their allotted time.

EXHIBITOR REGISTRATION

HOW CAN I REGISTER?

Online registration is the safest, quickest method of registering. Follow these quick and easy steps to get registered today!

- 1 LOG ON TO:**
www.midwestpodconf.org/exhibitors
- 2** In the Exhibitors/Partners Menu, **SELECT** "Online Exhibitor Registration"
- 3 SELECT** your company name from the drop down menu OR if you are a new company, enter your company information under new exhibitor

- 4 SELECT** the perfect **BOOTH** space for your company
- 5 PAY** the \$500 deposit to reserve your space and you're all set to exhibit!

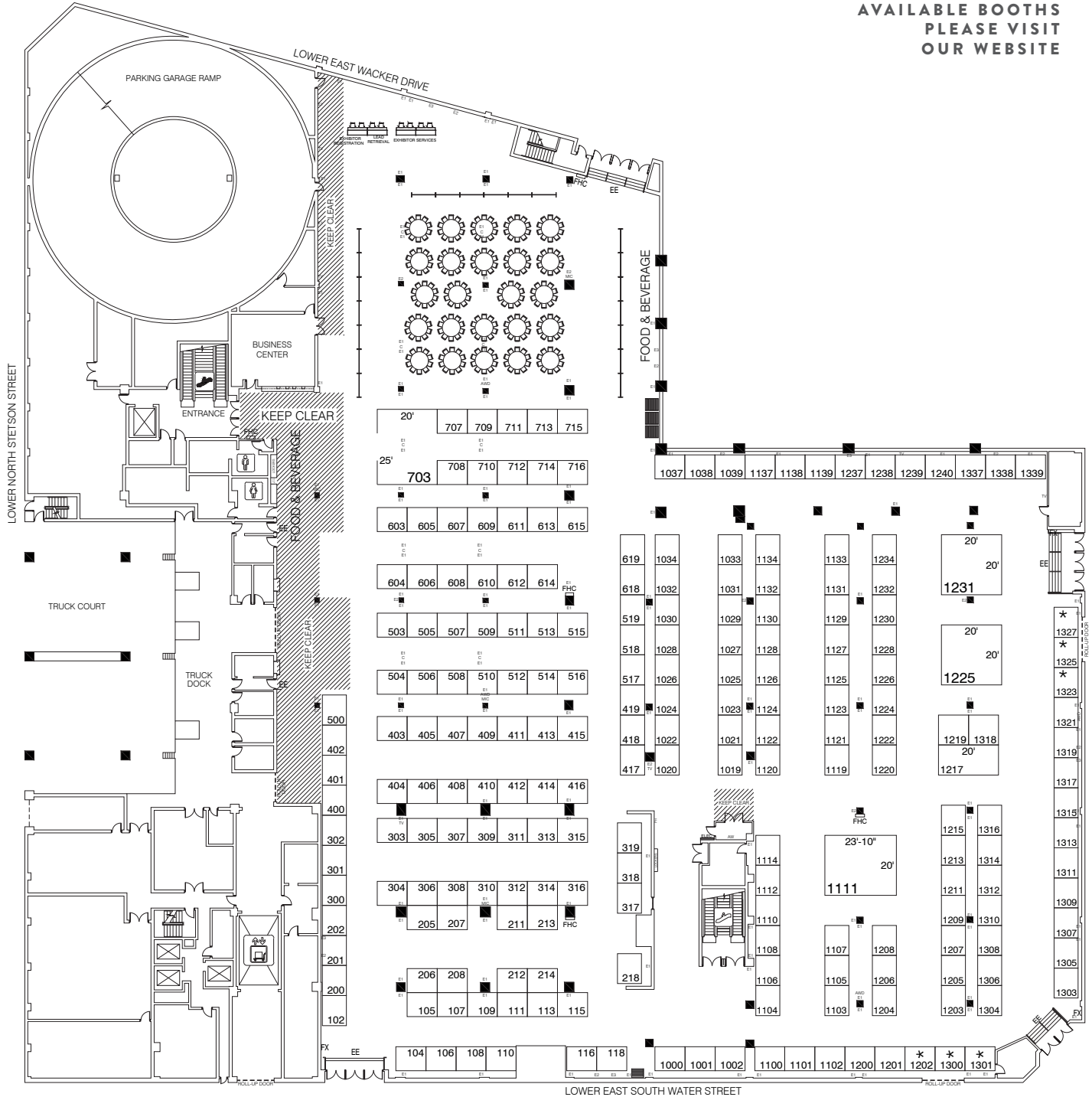
Keep in mind that there is **NO** deadline for registering for the 2017 Midwest Podiatry Conference, however, the exhibit hall does sell out and all registration is done on a first come, first serve basis.



EXHIBIT HALL FLOOR PLAN

PREMIUM AISLE **\$2,860**
 DELUXE INLINE **\$1,890**
 STANDARD INLINE **\$1,760**
 CORNER **\$3,100**
 ISLAND **\$9,910**

TO VIEW THE MOST
 CURRENT FLOOR
 PLAN AND
 AVAILABLE BOOTHS
 PLEASE VISIT
 OUR WEBSITE



REQUEST FOR FUNCTION SPACE

To reserve a meeting room, please complete this form in its entirety and return to AnneMarie Drufke via email at meetings@midwestpodconf.org. Use one form per event; duplicate this form as necessary for each event. Meeting space is assigned after considering meeting size and type, as well as equipment and/or presentation needs.

COMPANY NAME		CONTACT NAME
ON-SITE CONTACT NAME		
ADDRESS		
CITY	STATE	ZIP CODE
TELEPHONE	FAX	EMAIL

MEETING PURPOSE / FUNCTION INFORMATION

EVENT NAME	DATE
START TIME	END TIME
NO. OF ATTENDEES EXPECTED	

EVENT TYPE

MEETING
 STAFF MEETING
 RECEPTION
 DINNER
 OTHER: _____
 REQUIRES FOOD & BEVERAGE?
 AUDIO VISUAL?

PUBLISHING INFORMATION

Yes, please post my event on the conference website, on-site program guide

FINE PRINT: Functions may not conflict with educational programming or official MPC events. Should your function occur during continuing education, your attendees will not be eligible for CE Hours. Please communicate this to them. Functions occurring during the CE scanning hours may request to have scanners sent to their event location.

In the event approval for your meeting or social event is not granted, the Midwest Podiatry Conference will not be held responsible or accountable for any hotels or other entities with whom you have entered into contractual agreements.

Food & Beverage, Audio Visual and other event related costs are the responsibility of the company, organization or person's listed on this form. The Midwest Podiatry Conference will not be held responsible for unexpected fees incurred as a result of this event.

MPC PROGRAMMING HOURS:

THURSDAY, APRIL 27
8 AM - 6:30 PM

FRIDAY, APRIL 28
7:30 AM - 5:30 PM

SATURDAY, APRIL 29
7 AM - 5 PM

SUNDAY, APRIL 30
8 AM - 12 PM

EDUCATIONAL GRANT FORM

Educational Grants are utilized as a means of enhancing scientific knowledge, professional skills, medical advancement, and delivery of effective health care for the benefit of patients. Educational Grants will be approved and utilized at the sole discretion of the Midwest Podiatry Conference for continuing education activities or to allow attendance by medical students, residents, fellows and other health care professionals in training. Guidelines set forth by the Council on Podiatric Medical Education (CPME) will be strictly adhered to.

The items listed below are examples of how funds may be used.

INTERNATIONAL POST GRADUATE RESEARCH SYMPOSIUM \$10,000

The IPGRS attracts residents and fellows from across the country in a one of a kind event that allows practicing DPMs the opportunity to know and understand contributions residents are already making to the field of Podiatry. Grant Supporters will be recognized by the Scientific Chair of the IPGRS, on-site program guide, entrance unit to the Exhibit Hall and 82" x 55" light box outside of the ballroom. Additionally, Representatives of the supporting company will participate in a meet and greet with each resident during the luncheon and present each participant with certificates and awards.

PRESIDENT'S LECTURE \$8,000

Demonstrate your support of the Podiatric community by submitting a grant to fund the most well attended session at the MPC! Grant Supporters will be recognized prior to the continuing education activity by the President of the Midwest Podiatry Conference. Additional recognition will appear in the on-site program guide, entrance unit to the Exhibit Hall and on a 82" x 25" light box outside the ballroom.

SATURDAY GENERAL SESSION \$5,000

This unopposed continuing education activity will ensure the MPC attendees leave with a memorable learning experience. Grant Supporters will be have the opportunity to introduce the speaker and be recognized in the on-site program guide, entrance unit to the Exhibit Hall and on a 82" x 25" light box outside of the ballroom.

GENERAL GRANT SUPPORT

This opportunity provides funding, within your budget, for continuing education activities during the conference. Grants will be utilized at the sole discretion of the Midwest Podiatry Conference. Grant Supporters will be recognized in the on-site program guide, entrance unit to the Exhibit Hall and on a 82" x 25" light box outside of the ballroom.

TERMS & CONDITIONS

The Midwest Podiatry Conference, hereafter referred to as “MPC”, and the Grant Supporter, hereafter referred to as “Company” agree to abide by the following terms and conditions:

1. Statement of Purpose: Program is for scientific and educational purposes only and will not promote the Company’s products, directly or indirectly.
2. Control of Content and Selection of Presenters and Moderators: MPC is responsible for control of content and selection of presenters and moderators. The Company agrees not to direct the content of the program. The Company, or its agents, will respond only to MPC-initiated requests for suggestions of instructors or sources of possible instructors. The Company will provide in writing: Suggestion of more than one name (if possible), instructor qualifications, and disclosure of financial or other relationship(s) between Company and instructors. MPC will record role of Company, or its agents, in suggesting instructor(s); will seek suggestions from other sources, and will make selection of instructor(s) based on balance and independence.
3. Disclosure of Financial Relationships: MPC will ensure meaningful disclosure to the activity audience, at the time of the program of
 - a) Company funding and
 - b) Any significant relationship between the MPC and the Company (e.g., grant recipient) or between individual instructors or moderators and the Company.
4. Involvement in Content: There will be no “scripting”, emphasis, or direction of content by the Company or its agents.
5. Ancillary Promotional Activities: No promotional activities will be permitted in the same room or obligate path as the educational activity. No product advertisements will be permitted in the program room or in the enduring material. Company will not sponsor any social events which compete with, or take precedence over, the educational program.
6. Objectivity & Balance: MPC will make every effort to ensure that data regarding the Company’s products (or competing products) are objectively selected and presented, with favorable and unfavorable information and balanced discussion of prevailing information on the product(s) and/or alternative treatments.
7. Limitation on Data: MPC will ensure, to the extent possible, meaningful disclosure of limitation on data; e.g., ongoing research, interim analysis, preliminary data or unsupported opinion.
8. Discussion of Unapproved Uses: MPC will require that instructors disclose when a product is not approved in the United States for the use under discussion.
9. Opportunities for Debate: MPC will ensure meaningful opportunities for questioning or scientific debate.
10. Independence of MPC on the Use of Contributed Funds:
 - a) Funds should be in the form of an unrestricted educational grant made payable to: Midwest Podiatry Conference.
 - b) Grant funds not used to support the activity will be used for management and oversight of educational activities.
 - c) All other support associated with this activity (e.g., advertising, brochures, preparing slides, etc.) must be given with full knowledge and approval of the Midwest Podiatry Conference.
 - d) No other funds from the commercial Company will be paid to the program director, faculty, or others involved with the continuing education activity (additional honoraria, extra social events, etc.)
11. The Commercial Supporter agrees to abide by all requirements of the CPME and ACCME Standards for Commercial Support of Continuing Podiatric Medical Education (appended).
12. The Midwest Podiatry Conference agrees to:
 - a) abide by the CPME and ACCME Standards for Commercial Support of Continuing Podiatric Medical Education,
 - b) Acknowledge educational support from the commercial Company in program brochures, syllabi, and other program materials, and
 - c) Upon request, furnish the commercial supporter a report concerning expenditure of the funds provided.

This agreement may be cancelled by mutual agreement at any time or by MPC upon written notice to the Company. The Company shall indemnify and hold MPC harmless from and against any and all loss, expense, or damage to MPC arising out of the negligence, willful misconduct, or breach of this agreement by the company, its agents, or employees.

All payments for grant support must be received by March 31, 2017, or received on the same day if grant is approved after deadline date.


COMPANY NAME	ADDRESS	
CITY	STATE	ZIP CODE
CONTACT NAME		
TELEPHONE		EMAIL
THE ABOVE COMPANY WISHES TO PROVIDE SUPPORT IN THE FORM OF AN UNRESTRICTED EDUCATIONAL GRANT IN THE AMOUNT OF: \$ _____		
REQUESTOR'S SIGNATURE		DATE

Completed forms must be submitted to AnneMarie Drufke at meetings@midwestpodconf.org Upon approval of completed forms, a written agreement outlining details of the grant will be sent to the Contact Name on the form.

Questions/Concerns about Educational Grants? Please contact:
AnneMarie Drufke / Phone: 630-537-9743 / Email: meetings@midwestpodconf.org

PARTNERSHIPS OPPORTUNITIES

When you partner with the Midwest Podiatry Conference, you're not only promoting yourself and increasing brand recognition; you're demonstrating your commitment to the MPC, our attendees and their patients. These partnerships were designed specifically to acknowledge the vital role you play in the podiatric community.

	PRESIDENTIAL \$40,000	EXECUTIVE \$35,000	DIRECTING \$20,000	SUPERVISORY \$10,000	ASSOCIATE \$5,500	ADVISORY \$4,000	NEW EXHIBITOR \$3,000
Complimentary Booths	3 booths	2 booths	1 booth	1 booth	50% discount	25% discount	1 booth Standard Inline
Premier placement of logo recognizing partnership on printed and online materials							
Signage placed throughout the conference recognizing partnership level with logo							
Link on conference website to partner's website							
200 x 200 rotating ad space on conference website							
Pre & Post conference mailing lists							
Promotional Piece in Attendee Bags							
Ad space in registration brochure and program guide	Full Page	Full Page	Half Page	Quarter Page	Quarter Page	Eighth Page	
Additional Items	Co-Partner of Conference WiFi	Private lunch with up to 75 doctors Attendance not guaranteed by MPC	Co-Partner of Morning Coffee	One Passport to Prizes Square			New exhibitor call out in Program Guide

All packages are subject to change if circumstances require it, and to accommodate specific partner requests whenever possible. For additional information, contact AnneMarie Drufke at meetings@midwestpodconf.org

EXTEND YOUR MESSAGE BEYOND THE MEETING SPACE!

CONFERENCE WELCOME SIGN \$12,000

Be the first to welcome our attendees to the conference as they arrive at the host hotel. Gain maximum exposure by welcoming the MPC to the city of Chicago! This double sided sign will be prominently displayed on the hotel's Skybridge connecting the East and West Tower for everyone to see!

Specs: (2) 90"W x 77"H double-sided panels.



SKY BRIDGE WINDOW HEADERS \$4,500

The sky bridge not only connects the East and West towers, but it also serves as a congregation area for attendees and hotel guests! Place your signage in this high traffic area and make sure you are noticed time and time again!

Specs: (12) 120" W x 16" H single sided panels

WINDOW CLINGS \$6,000

Help create a buzz! Your double sided advertisement will be displayed, surrounded by conference branding, and be visible to attendees as they enter the hotel and as they descend the escalators to the Bronze Level. This one is sure to earn you some extra attention! **Specs:** (1) 78-1/4" W x 84" H double sided panel

ELEVATOR PLASMA SCREENS 6 ELEVATORS FOR \$1,750 PER DAY / 12 ELEVATORS FOR \$3,300 PER DAY

Last year, 900 rooms were booked (on peak) by conference attendees. All of which need to use the elevator to get to their guest room! Continue broadcasting your product or service, outside of the meeting space, to ensure the message resonates all the way back to their hotel room. **Specs:** (2) rotating ads that will be run for the duration of the conference.



BIG BAR COLUMN SIGNS \$3,800

Big Bar is a popular location for attendees to gather after a long day of learning for conversation, drinks and food. Why not be a part of the conversation?! **Specs:** (11) 30" W x 64" H Single Sided Panels

BIG BAR SUNDRIES (COASTERS, TABLE TENTS & NAPKINS) \$5,500 PER DAY

Catch the wondering eye of EVERY Big Bar guest with your custom coaster, table tent or napkins.

SOLD OUT HOTEL KEY CARDS & SLEEVES SOLE PARTNER: \$7,500 / CO-PARTNER: \$4,000 / *Add an additional: \$3,750 for key card sleeves

How many times will you use your hotel key card? Unlock new levels of exposure by associating your brand with hotel room keys that are distributed to every attendee upon check in at our headquarters hotel! Cards are exclusive to hotel guests that are registered to attend the conference and are used to access their rooms through their stay. Sponsor must use hotel supplied vendor and coordinate artwork and production with vendor.

ROOM DROP \$3 PER ITEM /PER ROOM / PER DAY

Reach our attendees BEFORE they leave their hotel room! With over 900 hotel rooms booked, on peak nights, you're sure to generate booth traffic!

*Final artwork must be approved by the Midwest Podiatry Conference and Marketing Manager for the Hyatt Regency Chicago.

BRANDING

CONFERENCE WIFI **CO-PARTNER: \$5,000**

Whether they are checking in with the office, at home or updating their social media profiles, our attendees need to be connected. Help them stay in touch by co-sponsoring our WiFi! Attendees will be directed to the sponsor's booth(s) in order to obtain the access code - which is the only way to get it! Sponsorship will also include your company name and login page, 1/4 page ad in our on site program guide and 8.5 x 11 WiFi informational signs at our registration desks and charging stations!

POPULAR OPPORTUNITY!

Z-CARDS **\$5,000**

Let our exhibitors carry you everywhere - literally! These pocket size program guides are given to every attendee and are looked at over and over again every day of the Conference! What a great way to get your company noticed by everyone!

SOLD OUT

CONFERENCE BADGE HOLDERS **SOLE PARTNER: \$5,000 / CO-PARTNER: \$2,500 (LIMIT 2)**

Each and every attendee is required to wear their badge during all four days of the conference. Some even wear them home! This is sure to be a memorable investment.

ATTENDEE CONFERENCE BAGS **SOLE SPONSORSHIP: \$8,000 / CO-SPONSORSHIP: \$4,000**

Over 2,000 attendees will carry this bag during the conference as they attend networking meetings, educational sessions, peruse the exhibit hall and head home for the night. Your company name and logo will prominently appear on the bag. You may even choose to include one single page piece of advertising in the bag.

CONFERENCE BAG INSERTS **\$650**

We strongly recommend avoiding paper advertisements. Attendees are more likely to notice and re-use promotional items such as key chains, pens, or other innovative items. Items must be pre-approved by the Midwest Podiatry Conference. Please anticipate providing 2,000 pieces.

COLUMN WRAPS **2-SIDED: \$1,500 / 4-SIDED: \$3,000**

Elevate your brand by promoting your product or service on the columns in the registration area. A guaranteed way for you to get noticed and increase your brand recognition! **Specs:** North/South - 45"W x 55"H; East/West - 40"W x 67"H

SOLD OUT

KNOWLEDGE NOTES **\$2,500**

A sure way to get noticed! A notepad and pen with your company logo will be included in every attendee's bag. Not only will you be noticed at the conference while taking notes during sessions, but you'll even go back to the office!

FLOOR STICKERS **\$300 EACH**

A new addition to the exhibit hall! Encourage foot traffic to your booth by placing directional signage stickers throughout the exhibit hall. Locations are pre-determined by the Midwest Podiatry Conference to meet fire regulations. **Specs:** 12" W x 12" H

HANGING SIGN **48" X 30" - \$375 / 36" X 24" - \$275 / 12" X 24" - \$175**

What's the first thing attendees do when they enter the exhibit hall? Look up! Signs are double-sided and can only be hung above your booth. The MPC reserves the right to determine the final location of your hanging sign should fire regulations prevent us from hanging it above your booth. The sign is yours to keep after the show!

POPULAR OPPORTUNITY!

CHARGING STATION **\$5,000**

Whether it is a laptop, iPad or cell phone, everyone needs to stay connected. Your company logo at this premium location at the exhibit hall entrance is sure to get you noticed all 3 days of the conference!

TRAFFIC BUILDING

POPULAR TRAFFIC BUILDER!

PASSPORT TO PRIZES \$250

Participation in this sponsorship is one of the best ways to drive traffic directly to your booth! Each attendee will receive a passport game card in their program guide. Attendees must visit each participating exhibitor to receive a stamp on his/her passport. Upon completion, attendees turn in their card for a chance to win great prizes! Spaces are limited, reserve yours today!

COMMERCIAL INTEREST POSTER \$125

Promote your presence to your client base and our attendees by contacting them beforehand. This mailing list will be sent out one time 3 weeks prior to the event and ONLY includes mailing addresses. Absolutely no phone numbers, email addresses or fax numbers are included in this list. NO EXCEPTIONS!

PRE-CONFERENCE ATTENDEE LIST \$250

Promote your presence to your client base and our attendees by contacting them beforehand. This mailing list will be sent out one time 3 weeks prior to the event and ONLY includes mailing addresses. Absolutely no phone numbers, email addresses or fax numbers are included in this list. NO EXCEPTIONS!

SCANNING STATION SPONSORSHIP \$1,500 (LIMIT 3)

A wildly popular opportunity that is guaranteed to sell out fast! Our attendees are required to have their badge scanned in order to accumulate Continuing Education hours. Badge scanning occurs on Thursday, Friday and Saturday. That's 3 days of guaranteed foot traffic to your booth! In addition to purchasing this opportunity you will receive:

- Logo and booth number advertised in the registration brochure and program guide
- Flyers listing scanning stations in each attendee conference bag
- Signage on-site directing attendees to your booth for scanning

Scanning Stations are ONLY available in booths 504, 1134 and 1315. These booths MUST be purchased in addition to this opportunity

FOOD & BEVERAGE

POPULAR OPPORTUNITY!

LECTURE LUNCHEON \$7,000 - \$10,000

Are you looking to present a product-based lecture to our physician attendees? Then this is the luncheon for you! This intimate opportunity gives you one hour of unopposed time during lunch break to lecture to a maximum of 125 podiatric physicians. There is one Lecture Luncheon available per day, making this an exclusive opportunity! Price is dependent on the pre-set menu the Sponsor chooses. Lecture Luncheon Sponsors will be listed in the onsite program guide as well as on the MPC website. Attendance to Lecture Luncheons is not guaranteed by the Midwest Podiatry Conference.

BRAND NEW OPPORTUNITY!

SNACK SESSION \$5,000 - \$7,000

Snack breaks are a unique way to provide our attendees with an opportunity to relax and take a much needed break from a day of lectures! Providing this opportunity is a memorable way to put your name and brand directly in front of attendees! Benefits include: logo placed on signage during the break, listing in the onsite program guide, and company representatives will be invited to greet and network with attendees. You will have the opportunity to provide cups, plates and/or napkins with your company logo (costs incurred are the responsibility of the exhibiting company).

BREAKFAST \$6,000

Say "Good Morning" to attendees by sponsoring an enhanced continental breakfast and get your company noticed before the day's session. Benefits include: logo placed on placards throughout the breakfast buffet and recognition near service area; acknowledgement in printed materials including registration brochure (if booked prior to mailing) and program guide; (1) company representative stationed at breakfast buffet to greet attendees. Breakfasts are available on Thursday, Friday, Saturday and Sunday.

MORNING OR AFTERNOON BREAK \$5,000

Our survey results show that the two things attendees are looking for are coffee and snacks. Give them what they want and you're sure to be the talk of the MPC! Keep them fueled through the end of the day by sponsoring a morning or afternoon break. Benefits include: logo placed on placards throughout the snack buffet and recognition near service area; acknowledgement in printed materials including registration brochure (if booked prior to mailing) and program guide; (1) company representative stationed at buffet to greet attendees. Breaks are available on Thursday, Friday and Saturday.



REFRESHMENTS ARE ALWAYS A POPULAR ATTRACTION FOR ATTENDEES!

Contact the Hyatt Catering Department for food and beverage options that will be delivered right to your booth!

The Hyatt Regency Chicago does not permit outside food and beverage within their meeting space property. All outside food and beverage will be confiscated.

SPONSORSHIP APPLICATION FORM

CLIENT INFORMATION

COMPANY NAME _____

ADDRESS _____

CITY / STATE / ZIP _____

CONTACT NAME _____

BUSINESS PHONE _____

BUSINESS FAX _____

EMAIL ADDRESS _____

PREMIER PARTNERSHIPS

- PRESIDENTIAL** \$40,000
 EXECUTIVE \$35,000
 DIRECTING \$20,000
 SUPERVISORY \$10,000
 ASSOCIATE \$5,500
 ADVISORY \$4,000
 NEW EXHIBITOR \$3,000

BRANDING

- CONFERENCE WELCOME SIGN**
\$12,000

- SKY BRIDGE WINDOW HEADERS**
\$4,500

- WINDOW CLINGS**
\$6,000

- ELEVATOR PLASMA SCREENS**
 6 ELEVATORS \$1,750
 12 ELEVATORS \$3,000

- BIG BAR COLUMN SIGNS**
\$3,800

- HOTEL KEY CARDS & SLEEVES**
 SOLE \$7,500
 CO \$4,000
 ADD SLEEVES \$3,750

- BIG BAR SUNDRIES**
\$5,500 P/DAY

- ATTENDEE CONFERENCE BAGS**
 SOLE \$8,000
 CO \$4,000

- ROOM DROP**
\$3 / ITEM PER ROOM, PER DAY

- CONFERENCE WIFI**
\$5,000

- Z-CARDS**
\$5,000

- CONFERENCE BADGE HOLDERS**
 SOLE \$5,000
 CO \$2,500

- CONFERENCE BAGS INSERTS**
\$650

- COLUMN WRAPS**
 2-SIDED \$1,500
 4-SIDED \$3,000

- KNOWLEDGE NOTES**
\$2,500

- FLOOR STICKERS**
QTY X \$300 = TOTAL

- HANGING SIGN**
 48"X30" \$375
 36"X24" \$275
 12"X24" \$175

- CHARGING STATION**
\$5,000

TRAFFIC BUILDING

- PASSPORT TO PRIZES**
\$250

- COMMERCIAL INTEREST POSTER**
\$125

- PRE-CONFERENCE ATTENDEE LIST**
\$250

- SCANNING STATION SPONSORSHIP**
\$1,500

FOOD & BEVERAGE

- LECTURE LUNCHEON**
\$7,000-\$10,000
THU FRI SAT

- BREAKFAST**
\$6,000
THU FRI SAT

- MORNING/ AFTERNOON BREAKS**
\$5,000
AM PM
THU FRI SAT

PAYMENT INSTRUCTIONS

CREDIT CARD VISA MASTER CARD DISCOVER AMERICAN EXPRESS

NAME OF CARDHOLDER _____

AMOUNT _____

CARD NO _____

EXPIRATION DATE _____

SECURITY CODE _____

SIGNATURE _____

CHECK MADE PAYABLE TO THE "MIDWEST PODIATRY CONFERENCE"

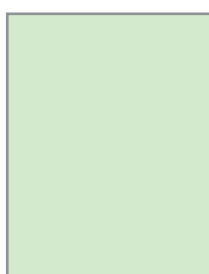
A 50% deposit is due at the time of commitment for your sponsorship. The full balance must be paid by March 31, 2017.

Your sponsorship is not deductible as a charitable contribution. It may be deductible as a business expense. Check with your tax advisor.

PRINT ADVERTISING OPPORTUNITIES

AD SIZE	BACK COVER (Inside or Outside)	FULL PAGE	HALF PAGE (Vertical or Horizontal)	QUARTER PAGE	1/8 PAGE
ON-SITE PROGRAM	\$1,850	\$1,200	\$850	\$550	\$400

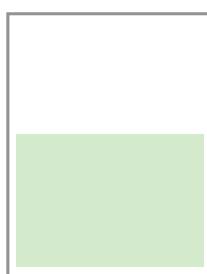
AD SIZE



FULL PAGE

(Including covers)

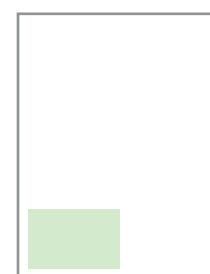
Trim size: 8.5 x 11
Bleed: 8.75 x 11.25
Non-bleed: 8 x 10.5



HALF PAGE

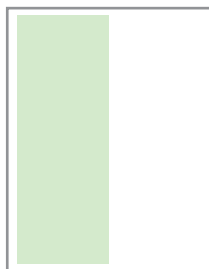
(Horizontal)

Bleed: 8.75 x 5.125
No bleed: 8 x 5



△ EIGHTH PAGE

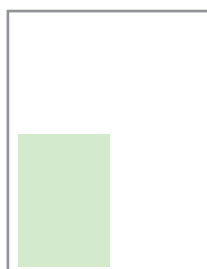
No bleed: 4 x 2.5



HALF PAGE

(Vertical)

Bleed: 4.125 x 11.25
No bleed: 4 x 10.25



QUARTER PAGE

No bleed: 4 x 5

DEADLINES

Onsite Program: Ads must be submitted by March 31, 2017

AD MATERIAL SPECIFICATIONS

PREFERRED FILE FORMATS:

PDFX1A with fonts and 300 dpi (CMYK) images embedded.

Adobe Illustrator CS/CS2/CS3/CS4/CS5/CS5.5/CS6 – images must be linked, not embedded, and included. All fonts must be converted to outlines.

ACCEPTABLE FILE FORMATS INCLUDE:

Adobe InDesign CS/CS2/CS3/CS4/CS5/CS5.5/CS6 – include all mac screen and printer fonts and all resources used in the layout.

Adobe Photoshop CS/CS2/CS3/CS4/CS5/CS5.5/CS6 – must be CMYK, 300 dpi resolution, layered photoshop document with all fonts included.

UNACCEPTABLE FILE FORMATS

JPG, GIF, BMP, PNG and any other file extensions are not acceptable.

Ads can be provided via ftp, CD or e-mail submission to: meetings@midwestpodconf.org
There is no additional charge for bleeds. Bleeds are 0.125 per side.
Please, keep all live matter 3/8" from trim on all sides.

ADVERTISING SPACE APPLICATION FORM

CLIENT INFORMATION

COMPANY NAME

ADDRESS

CITY / STATE / ZIP

CONTACT NAME

BUSINESS PHONE

BUSINESS FAX

EMAIL ADDRESS

PLEASE MARK WITH AN ON YOUR DESIRED SELECTIONS

AD SIZE	BACK COVER (Inside or Outside)	FULL PAGE	HALF PAGE (Vertical or Horizontal)	QUARTER PAGE	1/8 PAGE
ON-SITE PROGRAM	\$1,850	\$1,200	\$850	\$550	\$400

PAYMENT INSTRUCTIONS * MAKE A COPY OF THIS APPLICATION FOR YOUR RECORDS.

CREDIT CARD VISA MASTER CARD DISCOVER AMERICAN EXPRESS

NAME OF CARDHOLDER

AMOUNT

CARD NO

EXPIRATION DATE

SECURITY CODE

SIGNATURE

CHECK MADE PAYABLE TO THE "MIDWEST PODIATRY CONFERENCE"

A 50% deposit is due at the time of commitment for your sponsorship. The full balance must be paid by March 31, 2017.

Your sponsorship is not deductible as a charitable contribution. It may be deductible as a business expense. Check with your tax advisor.

MAIL OR FAX COMMITMENT FORM AND FULL PAYMENT TO:

The Midwest Podiatry Conference || 745 McClintock Drive, Suite 340 || Burr Ridge, IL 60527
If faxing, send both sides of this form with credit card information to (312) 427-5813

Questions? Contact us at (630) 537-9741.

RULES & REGULATIONS

OF THE MIDWEST PODIATRY CONFERENCE 2017

APRIL 27 — APRIL 30, 2017 / HYATT REGENCY- CHICAGO
151 E. WACKER DR., CHICAGO, IL

PLEASE REVIEW THESE RULES AND REGULATIONS CAREFULLY AS THEY MAY HAVE CHANGED. CHECKING THE BOX ON THE APPLICATION BINDS YOU AND YOUR COMPANY TO THIS CONTRACT AND THE TERMS EXPRESSED HEREIN.

PRODUCTS/SERVICES EXHIBITED

Products or services exhibited (or referred to) must be those related to the interests and educational values of the Midwest Podiatry Conference and normally manufactured or supplied by the exhibitor. Exhibitor may exhibit only those products/services approved by the Midwest Podiatry Conference staff. The Midwest Podiatry Conference may refuse to accept the Application of any company or person whose display of goods or services is not compatible, in the sole opinion of the Midwest Podiatry Conference, with the general character and objectives of the Midwest Podiatry Conference.

TERMS OF PAYMENT

A deposit of \$500 **per booth** must accompany your completed application for exhibit space. **DEPOSITS ARE NON-REFUNDABLE.** (ie. If you register for two booths a deposit of \$500 is required for each booth. If either of the booths should be cancelled the initial \$500 deposit is non-refundable.) **The balance of your exhibit and/or sponsorship fee must be completely paid by the close of business (5:00 p.m. - Central Standard Time) on March 31, 2017.**

All payments made by the exhibitor shall be retained by the Conference should the exhibitor cancel on or after March 31, 2017. All monies paid shall be retained by the Conference as liquidated damages, in the event the

exhibitor violates this contract, cancels the exhibit space at any time on or after March 31, 2017 withdraws from the exhibit at any time or fails to fulfill the terms of this contract. The Conference reserves the right to reassign without refund any space not claimed or occupied or for which special arrangements have not been made as of 5:00 pm CST on March 31, 2017.

BOOTH SPACE

Please select any available booth space while paying attention to those exhibiting companies around you. We do not recommend selecting space directly across or next to a competitor. Any competitors exhibiting in close proximity are expected to behave in an appropriate business manner. The Midwest Podiatry Conference will not be held responsible for the selection of space and will not reassign booth spaces.

Exhibit space is reserved on a first come, first serve basis in which completed applications and required deposits are received in the Midwest Podiatry Conference office.

All booths at the Hyatt Regency – Chicago are 8'x10'. **All display material is restricted to a maximum height of 36" except for the back wall of the display which is limited to 8 feet in height and ½ the length of the booth in depth.**

SUBLETTING AND USE OF SPACE

Exhibitors shall not assign or sublet any space allotted to them and shall not advertise or display goods other than those manufactured or sold by them in the regular course of their business. No person, firm or organization that has not contracted with the Midwest Podiatry Conference for occupancy of exhibit space will be permitted to display or demonstrate any products, processes or services, solicit orders, wear exhibitor identification badges, or distribute advertising or other materials at the Conference. Any infringement of this regulation will result in prompt removal of the offending person(s). The Midwest Podiatry Conference does not in any manner endorse any of the products or services related to the exhibits which have been accepted for display during the Conference.

BADGES

Admission to the exhibit area will be by official Conference badge only, which must be worn at all times when in the exhibit area. Exhibiting companies will be limited to six (6) badges. Badges are only assigned to employees of an exhibiting company. Guests of exhibiting companies must be approved by the Midwest Podiatry Conference and purchase exhibit hall only passes. Badges are non-transferable.

RULES & REGULATIONS OF THE MIDWEST PODIATRY CONFERENCE 2017

HOTEL RESERVATIONS

To secure the amount of meeting and exhibit space required to hold our meeting, the Midwest Podiatry Conference must guarantee our exhibitors and attendees will occupy hotel rooms at the Hyatt Regency-Chicago. If we do not meet or exceed this guarantee, we incur financial penalties that will in turn increase your cost as an exhibitor as well as for our attendees. It is extremely important that all attendees AND exhibitors stay within the official room block to keep our costs as low as possible. Exhibitors found to be in violation are subject to loss of Exhibitor Rewards and forfeiture of pre-registration.

EXHIBIT SPACE ACTIVITIES

Business activities, circulars and advertising material of the exhibitor shall only be conducted and/or distributed within the exhibit space assigned to the exhibitor. Exhibitors are prohibited from conducting any activities on the outside grounds, parking area, or elsewhere inside of the Hyatt Regency - Chicago, without prior consent. Exhibitors are required to keep the assigned exhibit space in good order at all times. Exhibitors may not place anything in the aisles during open hours. Promotional activities considered to be objectionable and not in the best interest of the Midwest Podiatry Conference and its purpose of education will be expressly prohibited. All unusual or atypical promotional activities, in the Midwest Podiatry Conference's sole discretion, must be approved in writing by the Midwest Podiatry Conference no later than sixty (60) days prior to the opening of the Conference.

FOOD & BEVERAGE

Only food and beverage purchased from Hyatt Regency- Chicago may be served on Hotel property. The Midwest Podiatry Conference and the Hyatt Regency-Chicago reserve the right to cease service of unauthorized food and beverage. The Hotel reserves the right to cease service of alcoholic beverages in the event that persons under the state mandated age limit are present at the function and attempt to receive service of alcoholic beverages. Hotel further reserves the right to deny alcoholic beverage service to guests who appear to be intoxicated.

SOUND & AUDIOVISUALS

Audiovisual and other sound and attention-getting devices are permitted only in such intensity as, in the sole discretion of the Midwest Podiatry Conference, does not interfere with the activities of other exhibitors. Films purely for entertainment, without educational or informational value, will not be permitted. The Midwest Podiatry Conference reserves the right to restrict any or all audio and/or visual exhibits that may be objectionable or to order the removal of any or all portions of an exhibit space, which the Midwest Podiatry Conference deems is detrimental to or distracts from the common order of the exhibit hall.

USE OF DIAGNOSTIC IMAGING EQUIPMENT

In compliance with the recommendation of the U.S. Department of Health and Human Services, exhibitors shall not demonstrate diagnostic imaging equipment using either ionizing or non-ionizing radiation (including diagnostic ultrasound). In addition, demonstrations of activated therapeutic lasers are prohibited.

FDA REGULATIONS

Exhibitors shall comply with all applicable Food and Drug Administration (FDA) regulations, including, without limitation, FDA restrictions on the promotion of investigational and pre-approved drugs and devices and the FDA prohibition on promoting approved drugs and devices for unapproved uses. Any product not FDA-approved for a particular use or not commercially available in the US may be exhibited only if accompanied by easily visible signs indicating the status of the product.

CONTRACT SERVICES

The Midwest Podiatry Conference has selected Freeman as its Official Service Contractor to provide services in the exhibit area. Complete information, instructions, and schedule of prices regarding shipping, drayage, labor for installing and dismantling, furniture, etc., will be included in the Exhibitor's Manual available from Freeman after spaces have been confirmed. Freeman is the official hotel provider of

electrical and cleaning services. All exhibitors using the services of an outside contractor must provide the following information to the Midwest Podiatry Conference no less than thirty (30) days before the start of the exhibit: name and address of contractor, name(s) of supervisors in attendance, name(s) and/or number of regular employees in attendance, certificate of liability and worker's compensation insurance, written statement that such contractor will comply with all rules and regulations of the Conference including observance of local labor rules and regulations and assurance that the nonofficial contractors will be responsible to Freeman regarding move-in and move-out scheduling. Labor other than permanent employees of the exhibitor must be furnished through Freeman.

EXHIBIT INSTALLATION AND DISMANTLING

Exhibitor set-up is 8:00 am – 6:00 pm. on Wednesday, April 26, 2017. All exhibit materials must be dismantled, packed and ready to ship by 6:00 pm on Saturday, April 29, 2017. **ABSOLUTELY NO EXHIBITOR IS PERMITTED TO DISMANTLE ANY EXHIBIT PRIOR TO 1:30PM ON SATURDAY, APRIL 29, 2017.** Failure to observe Midwest Podiatry Conference regulations may result in loss of Exhibitor Rewards and rejection of your pre-registration for the following year's Midwest Podiatry Conference or rejection of your application for space at future Midwest Podiatry Conferences. The exhibit hall is located on the lower level of the Hyatt Regency – Chicago.

Exhibitors will receive the necessary forms and instructions from Freeman to facilitate the shipment and installation of your exhibit.

SHIPPING INSTRUCTIONS

All exhibit material and equipment must be consigned to Freeman. Please review the Freeman service kit for instructions on shipping materials.

RULES & REGULATIONS OF THE MIDWEST PODIATRY CONFERENCE 2017

BOOTH AND SIGN INFORMATION

All booth draperies are fireproofed and conform to the fire regulations of the City of Chicago. Drapery back walls are 8 feet in height and side dividers are 3 feet high.

Booth dimensions are 8' x 10'. An identification sign 7" x 44" in dimension will be provided with each exhibit space.

FURNISHINGS AND EQUIPMENT

Exhibit space is equipped with pipe and draping, a 6-foot skirted - 30-inch high table; 2 plastic side chairs; a wastebasket, a 7"x44" sign and booth carpeting. **To enhance the appearance of your booth carpeting and additional furnishings may be rented from Freeman.**

Additional furniture and equipment may be rented from Freeman 1600 Viceroy, Suite 100, Dallas, TX 660613, (888) 508-5054. Order forms will be included with your Exhibitor Service Packet.

Additional electrical services can be purchased from Freeman Company, 5040 West Roosevelt Road, Chicago, IL 60644, (773) 379-5040.

All electrical equipment must conform to the City of Chicago electrical code and must be approved by Underwriters Laboratory (U.L.) or another recognized laboratory. Further specifications are available from Freeman.

FLAMMABLE MATERIALS

Combustible or flammable decorations and equipment shall not be utilized in the exhibit space. These materials include, but are not limited to: hot plates, convection ovens, crepe paper, tissue paper, cardboard, and corrugated paper. Helium balloons of any size and/or description are expressly forbidden. All packing containers, excelsior, wrapping paper, etc., are to be removed from the floor and must not be stored under tables or behind displays. Exhibitors represent and warrant that they shall comply with all national, state, and local fire regulations and accept full responsibility for such compliance.

SECURITY

The Midwest Podiatry Conference provides security guard service during exhibit hours to restrict access to meeting registrants displaying valid name badges.

Although security personnel may be on site during exhibit hours, the Midwest Podiatry Conference, Hyatt Regency - Chicago, and Freeman shall have no liability whatsoever for theft, loss, or damage to property belonging to exhibitors, their agents, employees, business invitees, visitors, or guests.

LIABILITY

Exhibitor shall be fully responsible to pay for any and all damages to property owned by Hyatt Regency Chicago, its owners or managers that results from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, Hyatt Regency Chicago, Midwest Podiatry Conference and their owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability includes all losses, costs, damages, or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel or any part thereof.

INSURANCE

All property of the exhibitor is understood to remain under its custody and control in transit to and from and within the confines of the exhibit area. The Midwest Podiatry Conference and the Hyatt Regency - Chicago do not provide insurance covering exhibitor's property, and exhibitor expressly waives and releases any claim or demand it may have against them by reason of any damage to or loss of property of the exhibitor.

The exhibitor shall carry comprehensive general liability coverage, including premises, operations and contractual liability coverage of at least \$500,000 for personal injury liability, \$1,000,000 for personal damage liability, and statutory workmen's compensation with

employer's liability with a limit of at least \$100,000. **Certificates of insurance must be furnished to the Midwest Podiatry Conference with final booth payment.** The Midwest Podiatry Conference and the Hyatt Regency - Chicago shall be listed as additional insured on the certificate of insurance.

CANCELLATION

In the event that the Conference shall not be held for any reason whatsoever, then and thereupon, the contract for exhibit space shall be terminated. In such case, the exhibitor shall waive all damages and claims for damages and agrees that the sole liability of the Midwest Podiatry Conference will be to return to exhibitors their space payment on a pro rata basis after deduction of all Conference related costs and expenses incurred by the Midwest Podiatry Conference through the date of cancellation, an administrative fee, and overhead charges.

AMERICANS WITH DISABILITIES ACT

The exhibitor represents and warrants (i) that its exhibit will be accessible to the full extent required by law; (ii) that its exhibit will comply with the Americans with Disabilities Act ("ADA") and with any regulations implemented by that Act; and (iii) that it shall indemnify and hold the Midwest Podiatry Conference harmless from and against any and all claims and expenses, including attorneys' fees and litigation expenses, that may be incurred by or asserted against the Midwest Podiatry Conference, its officers, directors, members, agents or employees on the basis of exhibitor's breach of this paragraph or non-compliance with any of the provisions of the ADA.

ENTERTAINMENT

The exhibitor agrees not to sponsor group functions such as luncheons, receptions, speeches or other activities during periods when exhibits, meetings or regular conference events are scheduled that would in any way interfere with attendance at regular activities or induce visitors away from the exhibition or sessions. **THE EXHIBITOR MUST CLEAR WITH MPC STAFF ANY INTENDED GROUP FUNCTIONS.**

RULES & REGULATIONS OF THE MIDWEST PODIATRY CONFERENCE 2017**INTELLECTUAL PROPERTY**

Exhibitor shall obtain any and all licenses or grants of authority required under the copyright laws, including, but not limited to, those relating to the performance of music, whether live or recorded. Copies of such licenses and grants will be furnished to the Midwest Podiatry Conference no less than thirty (30) days prior to the start of the Conference. In addition, exhibitor represents and warrants that it shall not display any product or related materials or take any action that infringes on the intellectual property rights of others, including, without limitation, copyright, patent, or trademark rights.

**PHOTOGRAPHY /
MULTIMEDIA
DISCLAIMER**

The Midwest Podiatry Conference (MPC) reserves the right to use any photograph/videography or other, similar reproductions or recordings taken during the 2017 Midwest Podiatry Conference or at any event sponsored by the Midwest Podiatry Conference. The MPC reserves the right to use any photograph/videography without the written permission of those included within the photograph. Photographs may be used in publications or other forms of media produced, used, or contracted by the MPC. This includes, but is not limited to: magazines, web sites, social media, blog, presentations and other marketing materials.

The Midwest Podiatry Conference reserves the right to utilize photographs taken during the Conference at their discretion, without the expressed written consent of the original owner.

Any person attending the Midwest Podiatry Conference who does not wish to have their image recorded for distribution should make their wishes known to the photographer and/or the event organizers.

Any person or organization not affiliated with the MPC may not use, copy, alter or modify MPC photographs, graphics, videography or other, similar reproductions or recordings without the advance written permission of the MPC.

OTHER REGULATIONS

The Midwest Podiatry Conference shall have the sole authority to interpret and enforce all rules and regulations governing exhibitors and the Conference. Any and all matters not specifically covered herein are subject to decision by the Midwest Podiatry Conference. These rules and regulations may be amended at any time by the Midwest Podiatry Conference upon written notice to all exhibitors. Each exhibitor expressly agrees to be bound by the rules and regulations set forth herein and by any amendments thereto adopted by the Midwest Podiatry Conference from time to time. Any exhibitor or exhibitor representative who, in the opinion of the Midwest Podiatry Conference, conducts itself unethically may immediately be dismissed from the Conference without refund or other appeal.

VIOLATION OF RULES

Any violation of these Rules and Regulations by exhibitor may, at the Midwest Podiatry Conference's discretion, result in denial of access to the exhibit area, loss of Exhibitor Rewards, denial of exhibit space installation, closing or removal of the exhibitor's exhibit space, and/or prohibition on future participation in Conferences. In the event exhibitor violates the Rules and Regulations and is prohibited from continued use of the exhibit space, exhibitor's exhibit space fee, or any portion of it, is non-refundable.

SEVERABILITY

Should any part of this contract be found by a court of law to be void, unconstitutional, or unenforceable, the remaining provisions shall remain in full force and effect.

APPLICABLE LAWS

This contract shall be governed by the laws of the State of Illinois. Exhibitor shall abide by these Rules and Regulations, as well as any rules and regulations of the Hyatt Regency - Chicago, the policies of Freeman, including, without limitation, the terms and conditions set forth in its Exhibitor's Manual, and all applicable local, state, federal or other laws, rules and regulations.

WERE YOU PART OF THE 2016 CONFERENCE?

- A

20/20 Imaging
4path, Ltd.
Acumed
Advanced O & P Solutions
Agent Medical, LLC
All Pro Imaging
Allied OSI Labs
Alliqua BioMedical
Amer College of Foot & Ankle Surgeons
American Board of Podiatric Medicine (ABPM)
American Society of Podiatric Medical Assistants
Amerx Health Care Corporation
Amerx Health Care Corporation
Angelini Pharma, Inc.
Anodyne
Apex Compounding Pharmacy
Apex Foot Health & Wellness
Apis Footwear Company
Arizona AFO Inc.
Arthrex, Inc.
ArthroSurface, Inc.
athenahealth, Inc.
AxoGen Inc.

B

Badger Orthotics
Bako Integrated Physician Solutions
Bank of America Practice Solutions
Baxter Actifuse
Bellevue Pharmacy
Bergmann Orthotic Lab
BetterDoctor, Inc.
Betterform
Biofreeze, Theraband and
Pedigenix/Performance Health
Bioventus
Blaine Labs
BNA BURZ NORTH AMERICA
BONAPEDA Enterprises LLC
Brown & Brown Insurance

C

CalmoSeptine, Inc.
Carecredit
Catalyst Sales & Marketing, LLC
ChartLogic, Inc.
Chicago Medical Supply, LLC.
Clinical Wound Solutions, LLC
Comprehensive Prosthetics and Orthotics
Compulink Business Systems, Inc
Coverys Podiatry Preferred
Cropper Medical, BioSkin
CrossRoads Extremity Systems
Crown Laboratories Inc.
CryoProbe
CuraMedix
Custom Fit Foot Orthotics, Inc.
Cutting Edge Laser Technologies

D

DARCO International, Inc
Delta Surgical Instruments
DePuy Synthes
Derma Sciences, Inc
DG Instruments
Dia-Foot
DJO Global
DoctorsInternet.com
DPM Preferred - A Data Trace Company
Dr. Jill's Foot Pad's

E

ECOS by OsteoMed
Elgen Instruments Incorporated
European Footcare Supply

F

Ferris Mfg. Corp.
Footmaxx

G

Genius Solutions, Inc.
Gensco Laboratories
Gill Podiatry
GIS, Inc. Podiatry Medical Billing
gSource, LLC

H

Hapad, Inc
Hawaiian Moon
HealthCare Automations
Henry Schein Medical
Hollister, Inc.
Hologic
Horizon Pharma

I

ILLINOIS ANESTHESIA
IMS Medical Equipment
In2Bones USA
Integra
Integrated Orthotic Lab
IROKO Pharmaceuticals

J

Jellyfeet
JM Orthotics

K

KCI, a division of Acclity
Kerasal (Moberg Pharma N.A. LLC)

L

Langer Biomechanics
Lemon-Aid Organics
Lippincott, Williams, Wilkins

M

Makris MD Vascular Center
 Marathon Orthotics, Inc
 Medimetriks Pharmaceuticals, Inc.
 MediTouch EHR/ HealthFusion
 Medline Advanced Skin & Wound Care
 Medline Foot and Ankle
 Medline Industries
 MedPro Group
 Merete Medical, Inc.
 Merz North America Inc.
 Midwestern University -AZ Pod
 Mile High Orthotics Lab
 MiMedx
 Moore Medical, LLC
 MTI, Inc
 Multi Radiance Medical

N

Nestle Health Science / PamLab
 NeuroMetrix
 New Step Orthotic Lab, Inc.
 Nolaro24, LLC.
 Northwest Podiatric Laboratory
 Novum Rx

O

Officite
 On
 Online Podiatry Sites
 Organogenesis Inc.
 Orthofeet, Inc.
 Orthofix, Inc.
 Osiris Therapeutics, Inc.
 OsteoMed

P

PAL Health Technologies
 Paragon 28 Inc.
 PathoGenius
 Pedicis Research
 Performance Laboratories
 PharmaDerm/Sandoz
 Physician Claim Corp.
 PICA
 Podiatry Management

Podiatry Plus
 Podiatry Today
 Powerstep
 Prevent-Plus+
 pwminor

Q

Quick Notes Inc

R

Redi-Thotics
 Root Lab, Inc.
 Rose Micro Solutions

S

SafeStep
 Sammy Systems
 Samuel Hubbard Shoe Company
 Scholl College of Podiatric Medicine
 Smith & Nephew
 Smith & Nephew, Inc. (Trauma & Extremities)
 Sole Supports, Inc
 Soley Orthotics
 SOLO Laboratories, Inc
 Soluble Systems
 Spenco Medical Corporation
 Stat Anesthesia Specialists, Ltd.
 Stratus Pharmaceuticals Inc.
 Stryker
 Sundancer Ventures
 Superfeet Worldwide, Inc
 SureFit
 Surgenex

T

Televare Systems
 The FIP World Congress of Podiatry
 The Medicines Company
 The Tetra Corporation
 Therafirm, a division of Knit-Rite, Inc
 TLD Systems
 TRAKnet Solutions
 Trilliant Surgical

U

Universal Imaging, Inc/Bianco Brothers

V

Valeant Pharmaceuticals North America
 Vionic Group LLC (formerly Orthoheel)

W

WebToMed
 Windy City Anesthesia
 Wright Medical Group NV
 WRS

X

X-Cel X-Ray Corporation

Z

Zimmer MedzinSystems
 Zimmer MedzinSystems

MIDWEST PODIATRY CONFERENCE PREFERRED VENDORS

F R E E M A N



**HYATT
REGENCY®**
CHICAGO

ENCORE
EVENT TECHNOLOGIES
A Freeman Company



tmi | tradeshow
multimedia inc.

The vendors listed above are the preferred vendors of the Midwest Podiatry Conference. Please take precaution with other vendors representing themselves as part of the Midwest Podiatry Conference. Our team will not be held liable nor be able to assist you with any agreements made with other vendors.